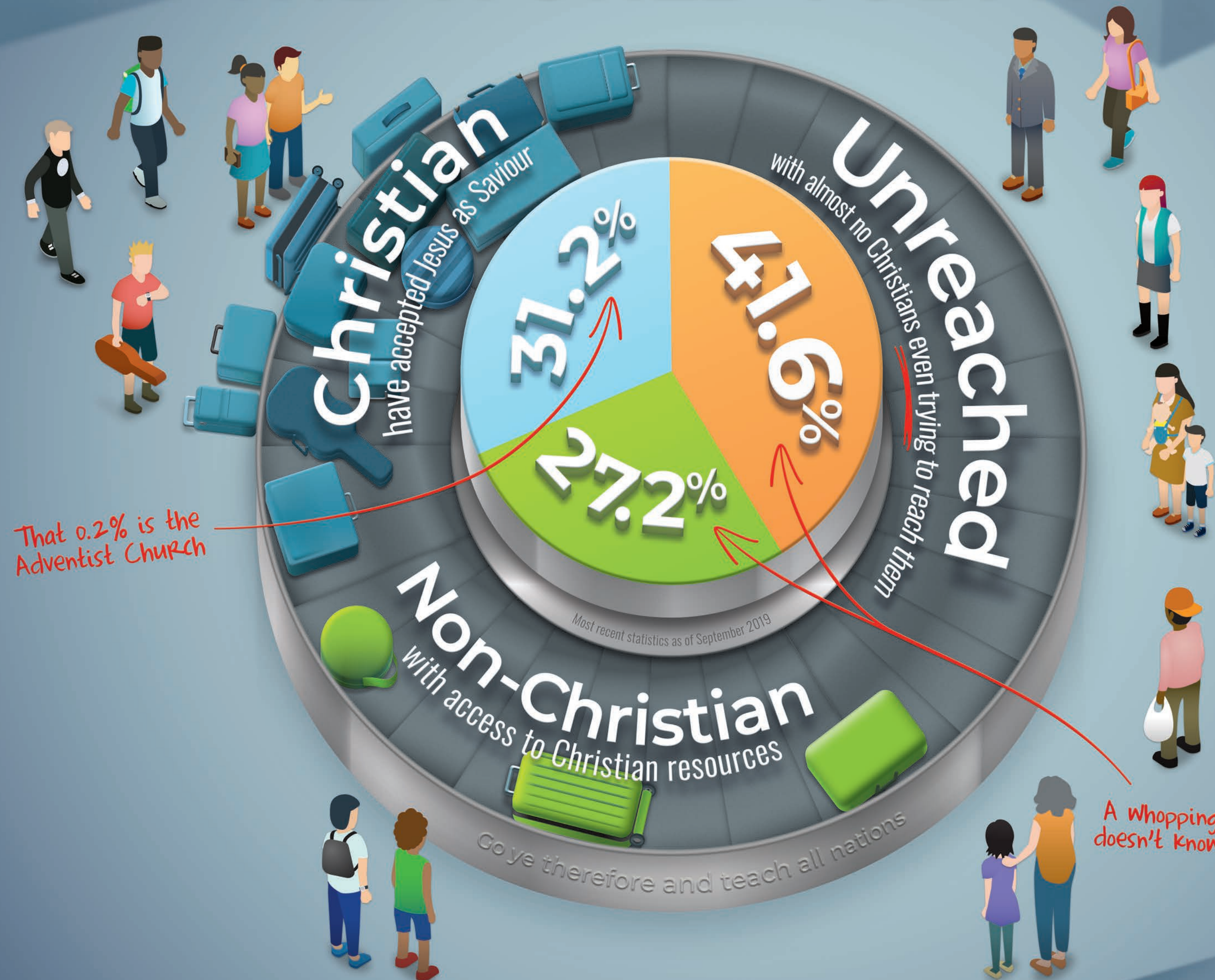


# THE WORLD TODAY



design by Andrew Carroll - 42design.co

**4:1**  
Hospitals  
Publishing Houses  
Universities, Colleges

**10:1**  
Orphanages

THERE ARE  
**53**  
CONFERENCES  
OR MISSIONS  
— IN WHICH —  
EACH CHURCH  
NEEDS TO REACH  
MORE THAN  
1 MILLION  
PEOPLE

Available resources that teach about God:  
**FOR YOU**

The Bible  
Books  
Churches  
TV

Radio  
Magazines  
Neighbors  
Social Media

For most of the  
**UNREACHED**  
**?**

**WARNING**

The entire Middle East and  
North Africa Union has fewer members  
than the Loma Linda University Church.

**100+**  
THERE ARE MORE THAN  
100 TRANSLATIONS OF  
THE BIBLE IN ENGLISH

**2,163**  
LANGUAGES  
HAVE NO PORTION OF  
SCRIPTURE AND NEED  
WORK TO BEGIN

Only 3.3% of  
Christian Workers  
labor among  
The Unreached

"For this  
is what the Lord  
has commanded us:  
"I have made you a  
light for the Gentiles,  
that you may bring  
salvation to  
the ends of  
the earth."

Acts  
13:47  
NIV

Matthew 28:18-20

EST. 1863

SUPPORTING WORK ABROAD STRENGTHENS WORK LOCALLY

READ GOSPEL WORKERS PP. 465-466 TO LEARN MORE.

91%  
TARGETS OTHER CHRISTIANS

**I WILL GO**

IDENTIFICATION CARD  
name: \_\_\_\_\_  
contact: \_\_\_\_\_  
GLOBAL-MISSION.ORG

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# I WILL GO (IWG) INTERNATIONAL

Reach the World: 2020-2025 Strategic Focus

Read the detailed *I Will Go Strategic Plan* at [IWillGo2020.org](http://IWillGo2020.org)

**KEY TERMS**  
GC – General Conference of Seventh-day Adventists  
KPI – Key Performance Indicator of the *I Will Go* strategic plan  
10/40 Window – The most unreached area of the world, spreading roughly from 10 to 40 degrees north latitude, across northern Africa, the Middle East, and most of Asia

**Legend:**  
ECCD East-Central Africa  
ESD Euro-Asia  
CHUM Chinese Union Mission  
EUD Inter-European  
IAD Inter-American  
IF Israel Field  
MENA Middle East & N. Africa  
NAD North American  
NSD Northern Asia-Pacific  
SAD South American  
SPD Southern Africa-Indian Ocean  
SPD South Pacific  
SSD Southern Asia-Pacific  
SUD Southern Asia  
TED Trans-European  
WAD West-Central Africa

## 2 Spiritual Growth Objectives

- 5 To disciple individuals and families into spirit-filled lives
- 6 To increase accession, retention, reclamation, and participation of children, youth, and young adults
- 7 To help youth and young adults place God first and exemplify a biblical worldview

## 3 Leadership Objectives

- 8 To strengthen the discipleship role of pastors, teachers, and other frontline workers and provide them with regular growth opportunities
- 9 To align world church resources with strategic objectives
- 10 To enhance the transparency, accountability, and credibility of denominational organization, operations, and mission initiatives

## 1 MISSION

### 1 Mission Objectives

- 1 To revive the concept of worldwide mission and sacrifice for mission as a way of life involving not only pastors but every church member, young and old, in the joy of witnessing for Christ and making disciples
- 2 To strengthen and diversify Adventist outreach in large cities, across the 10/40 Window, among unreached and under-reached people groups, and to non-Christian religions
- 3 To make developing resources for mission to non-Christian religions and belief systems a high priority
- 4 To strengthen Seventh-day Adventist institutions in upholding freedom, wholistic health, and hope through Jesus, and restoring in people the image of God

## 2 "SPIRITUAL GROWTH"

## 3 "LEADERSHIP"

## CONTROL TOWER "HOLY SPIRIT"

To be defined as the Holy Spirit leads



IWILLGO2020.ORG