



YOUTH MINISTRIES STRATEGIC PLAN

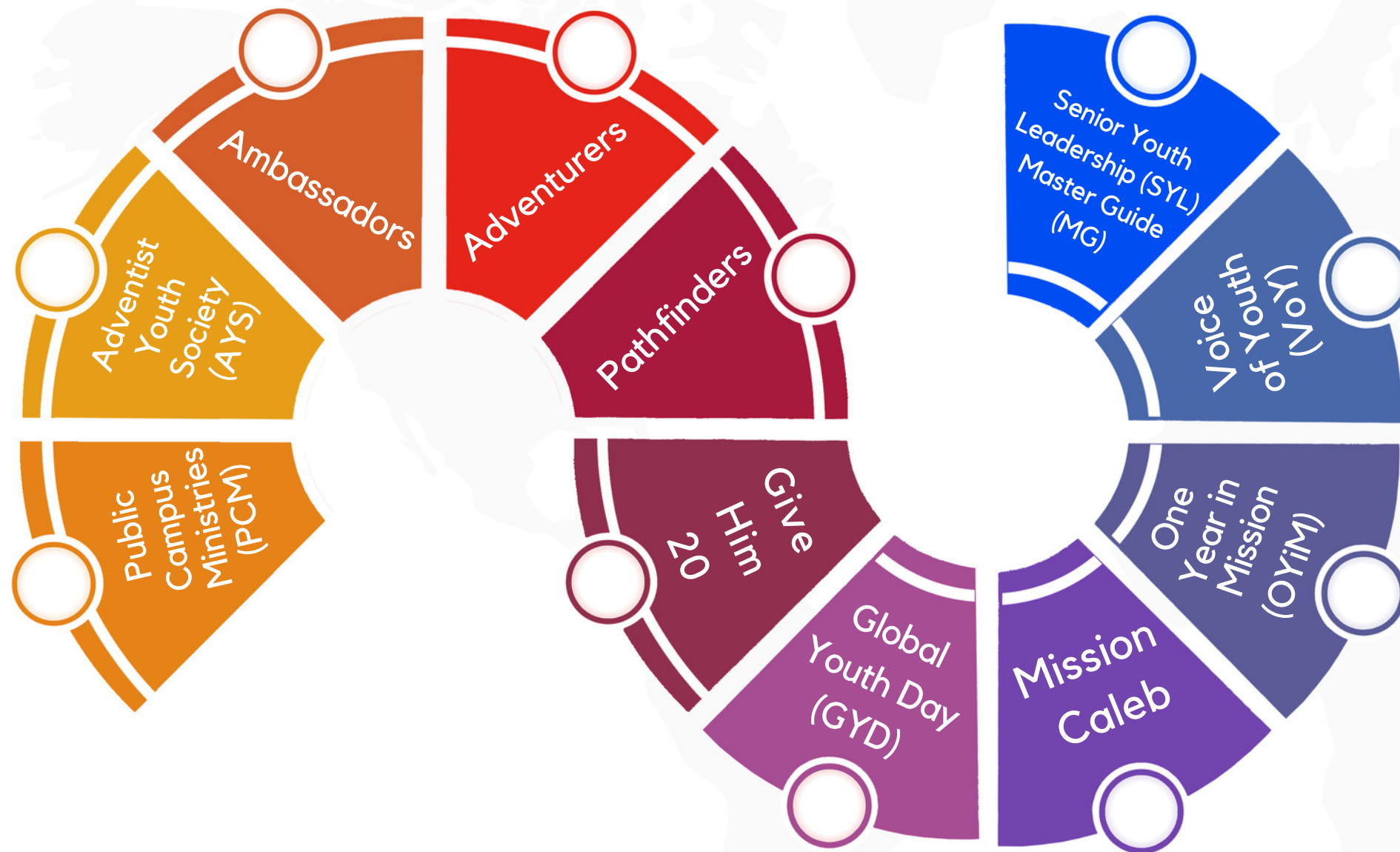
2020-2025





SCAN HERE

for more information on
the ministries and projects
discussed in this book.



YOUTH MINISTRY

Strategic Plan

2020 - 2025

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Youth Ministries Department

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ARROWS

Who will GO?
Adventurers
Pathfinders
Ambassadors
Senior Youth
PCM Students


FEATHERS

Why will they GO?
Redeemed
Revived
Rightly Trained


ARCHERS

Who will lead them?
Master Guides
SY Leaders
Youth Directors
Pastors
Parents
Teachers


BOWS

How will we train them?
Collaborate
Online Training
Global Leadership Congress


TARGET

Where will they GO?
Churches
Campuses
Cities
Countries


MINISTRIES

How will they GO?
Give Him 20
PF Sabbath
Sabbath School
Global Youth Day
Mission Caleb
OYIM
PCM
Jesus Opens Windows


ARROWHEAD

What will they GO with?
Jesus
His Word
His Church
Three Angels' Messages


TRAINING

When will they be trained?
AY Leadership
Mission Cohorts
Global Youth Leadership Congress
Adventist Youth Leaders Magazine
GCYD App


**GENERAL
CONFERENCE**

KPIs
KPI 1.1, 5.1,
5.2, 5.6,
5.7, 6.1
KPI 2.3
KPI 2.4
KPI 4.2
KPI 2.1
2.2, 2.5



Dear Youth Leader,

Like Joshua, God has called us to lead the younger generation. It is estimated that 42% of the world's population is 25 and under. Right at this moment we stand on the very edge of the Jordan.

Before us lie "giant" challenges and opportunities. We face pandemics, diseases, social unrest, spiritual apathy and swaths of people who have never heard the gospel of Jesus or experienced the converting power of His Spirit.



"But God has called us to LEAD"

His young armies forward and to conquer the land by proclaiming the Three Angels Messages "to every nation, kindred, tongue and people." In fact, our Adventist Youth Ministry Aim reads "The Advent message to all the world in my generation" and our AYM Pledge reads "Loving the Lord Jesus, I promise to take an active part in the work of Adventist Youth Ministries, doing what I can to help others and to finish the work of the gospel in all the world."

05

Dear Youth Leaders:

If Joshua could conquer a hostile land in just seven years what might God do through us in the next five? What you have here, is a simple vision and strategy for leading our youth successfully.

This does not mean

that it cannot be contextualized and adapted. This does not mean it is the final word and perfect plan or that it cannot be recalibrated as the years go by. It is simply a snapshot of where we feel God is leading us based on scripture, Spirit of Prophecy, Adventist youth history, and our new "I Will Go" KPIs.

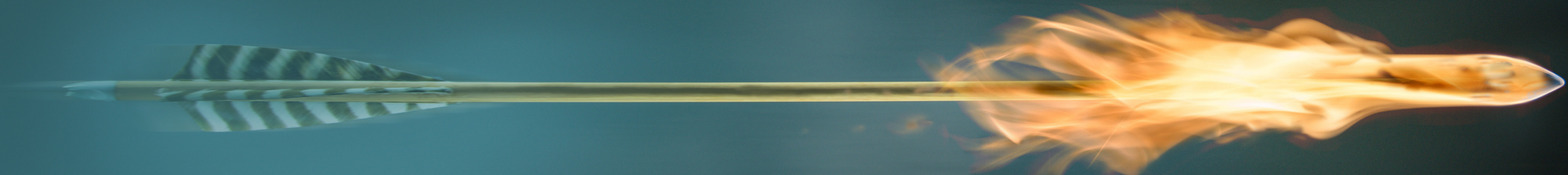


The following strategy is taken from Psalms 127:4 (NIV) which reads,

**“LIKE ARROWS IN THE HANDS OF A WARRIOR
ARE CHILDREN BORN IN ONE’S YOUTH.”**

It has five components that when unpacked reveal a simple but profound youth ministry strategy for taking “the everlasting gospel” to every corner of the world. For the last five years we have used a relay race analogy, now we propose an archery one!

So, let’s dig in and unpack it!



2020

YOUTH MINISTRIES ANNUAL STATISTICAL REPORT

DIVISIONS	AY SOCIETIES	AY MEMBERSHIP	AMBASSADOR CLUBS	AMBASSADOR MEMBERSHIP	PATHFINDER CLUBS	PATHFINDER MEMBERSHIP	ADVENTURER CLUBS	ADVENTURER MEMBERSHIP	PUBLIC CAMPUS MINISTRIES CHAPTERS	PUBLIC CAMPUS MINISTRIES MEMBERS
● ECD	27,569	786,223	9,103	242,118	19,378	473,322	19,342	338,534	1,202	28,978
● EUD	725	12,497	545	5363	777	7,110	794	8,368	27	2,247
● ESD	473	1,526	29	165	323	2,948	145	1,146	17	389
● IAD	20,702	828,717	764	8,620	5965	156,252	4,950	104,503	120	1,800
● NAD	1,027	NOT RECORDED	N / A	N / A	2,000	57,030	2,000	25,450	200	NOT RECORDED
● NSD	471	8,297	356	6,296	182	3,164	172	2,867	48	447
● SAD	23,430	745,519	N / A	N / A	12,590	313,012	8,053	147,225	215	745,519
● SID	8,975	285,745	8,012	258,488	11,314	385,577	13,218	469,382	1,149	22,082
● SPD	1,898	44,190	692	18,474	1,724	45,915	1,591	35,342	74	2,014
● SSD	7,905	398,533	2,813	59,164	3,813	78,290	3,714	71,665	238	9,820
● SUD	785	9,906	100	7,535	265	19,840	283	13,344	39	591
● TED	366	7,960	11	127	273	5,417	218	4,078	14	140
● WAD	4,842	102,811	1,218	25,318	3,958	81,734	6,103	56,227	334	23,310
ATTACHED FIELDS										
● CHUM	NOT RECORDED	NOT RECORDED	NOT RECORDED	NOT RECORDED	NOT RECORDED	NOT RECORDED	NOT RECORDED	NOT RECORDED	NOT RECORDED	NOT RECORDED
● MENAUM	1	70	4	350	4	90	2	80	N / A	N / A
● IF	N / A	N / A	N / A	N / A	12	190	11	NOT RECORDED	NOT RECORDED	NOT RECORDED
TOTALS	99,169	3,316,668	23,647	632,020	62,578	1,629,891	71,713	1,278,211	3,677	837,337

● East-Central Africa
● Inter European
● Euro-Asia
● Inter-American
● North American

● Northern Asia-Pacific
● South American
● Southern-Africa & Indian Ocean
● South Pacific
● South Asia-Pacific

● Southern Asia
● Trans-European
● West-Central Africa
● Middle East & North Africa
● Israel Field

** Some of these numbers are approximations based on reports received in 2018 and 2019





1. ARROWS



The Bible compares young people to “arrows in the hands of a warrior” (Psalms 127:4, NIV). In other words, our young people were designed to live dangerously for the Lord. Notice they are not arrows in the hands of a sportsman but “arrows in the hands of a warrior.” Jesus himself said to the young people who followed him “I send you like sheep among wolves, be wise as serpents and gentle as doves” (Matthew 10:16).

This means, the church must not see young people as merely collectible items or trophies to collect dust in our church pews! Instead we must see them as arrows designed to be sent across enemy lines. Every Adventist young person therefore is a missionary for Jesus, either across the sea or across the street. It is probably no coincidence then that our church's “I Will Go” logo has an actual arrow inserted in it!



Three Feathers

It is interesting that every arrow has at least three feathers/fletches embedded into it. These feathers help guide the arrow towards its target and keep it from falling short. There are also at least three reasons WHY Adventist young people will live dangerously for the Lord and not give up. Adventurers, Pathfinders, Ambassadors, Senior Youth, and Public Campus Ministry students will fly straight and true for the cause of Jesus if they have first been Redeemed by His Blood, Revived by His Spirit, and Rightly Trained by His leaders.

1. Redeemed by His Blood

1 Peter 1:18-20

This happens when young people continuously hear about the grace of the Lord Jesus and how He provided forgiveness, peace with God, victory, assurance of salvation, and a brand new royal identity at the cross!

Interestingly, all of our Adventist Youth Ministries logos highlight either the blood of Jesus or the centrality of the cross! In fact, our AYM mission statement reads “To lead young people in a saving relationship with Jesus and help them embrace His call to discipleship.” Why is this vital? Our AYM motto spells it out clearly “The love of Christ compels me.”



2. Revived by His Spirit

Acts 1:8

This happens when young people saturate themselves daily in prayer and Bible study. Ezekiel 37 reminds us that when the Spirit is poured out on Adventist youth, they rise up to become an “exceedingly great army” (10, KJV). When filled with the Holy Spirit our young people become more than just arrows, they become firebrands!

Small group prayer initiatives, like Give Him 20, which are built around the amazing promise of Acts 1:8 can really help facilitate youth revival around the world (see page 32).

3. Rightly Trained by His Leaders

Ephesians 4:11, 12

This happens at congresses, camporees, etc. when young people are trained by youth leaders who themselves are living out the great commission. Effective training should also be combined with enlisting young people in global and local mission initiatives.

KPI 1.1

Increase number of church members participating in both personal and public evangelism outreach initiatives with a goal of Total Membership Involvement.



2. ARCHERS

The Bible compares biological and spiritual parents to “warriors” (archers) tasked with the responsibility of sending young people across enemy lines. Psalms 127:4 (NIV) says “Like arrows in the hands of a warrior are children born in one’s youth”. Interestingly, the Apostle Paul described himself as a spiritual “father” to Timothy and other young people because he had spiritually mentored them (1 Corinthians 4:15).



ARCHERS

This means our success as Adventist youth leaders, pastors, professors and directors is not only in our ability to seat young people at our programs, events, classes and services, but in our ability to send them as arrows into the harvest as well.



Measuring Success

This also means we may need an additional metric for measuring success in youth ministry. Rather than gauging success in youth ministry by our seating capacity alone we should also measure it by our sending capacity. For example, how many of these young people who've attended our congresses and camporees are now actively involved in mission? And what missions are they actively involved in and where? When Jesus returns may He find not only our quivers full of arrows but the enemies front lines bristling with them as well!

KPI 2.9

"Each conference and mission outside the 10/40 Window has a five-year plan to achieve a measurable and significant increase (30% over five years) in the number of newly planted worship groups."

KPI 10.5

"Division annually report progress in achieving the objectives and KPIs for the I WILL GO plan: both via an online form, with standardized summarize information, and by a presentation at each annual council."



Reaching and Retaining

Many are rightfully concerned that we are losing so many young people in our church today and are wondering how we can reach and retain them. Although there may be several answers to this vital question, one profound solution is revealed in 1 Samuel 14.

The Philistine army had surrounded the Israelites and would soon wipe them off the face of the earth. Instead of giving courageous leadership, King Saul cowardly hid under a pomegranate tree. As a result, he watched his young army defect or desert. In fact, the Bible says his numbers dwindled from 3,000 to just 600!

Fortunately, his son Jonathan was a courageous leader. Although he had only one "Pathfinder" in his club, he declared "I will go!" and led courageously behind enemy lines. His courageous leadership inspired the youth who had left King Saul. They joined Jonathan and a supernatural and victorious youth movement took place!



As God's arrows, our young people are most certainly wired to live dangerously for Him. This is why leading them in courageous mission service is one powerful way to reach and retain them! It's also interesting from this story that Jonathan, the "warrior" (archer), did not just send his armor-bearer to fight the Philistines. He led him!

One powerful quote puts this style of leadership in perspective. "A boss says Go but a leader says Let's go!"

Perhaps this is one major reason the Pathfinder ministry is so successful at raising up Adventist youth who remain in the church and often become strong leaders and positive gospel influencers.

KPI 6.8

"Improved retention rates of young adults, youth and unbaptized children, based on the collection of specific statistics on those groups."

KPI 1.7

"Improve retention rates of audited membership globally."



3. BOW



In order, for our “warriors” (archers) to be effective in leading and sending our young people, they must be equipped and resourced with the highest quality “bow” or sending catalyst. We believe the following three components assembled and implemented in the next five year will help put this in our youth leader’s hands.

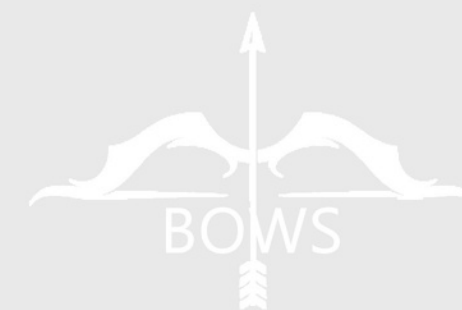


Component 1

First, the GC Youth Department would like to collaborate with the divisions to establish regular online mission leadership cohorts, designed to give training in Adventist global initiatives to youth leaders at every level of the Adventist Church. To reach this goal we will provide an online training platform for a variety of cohorts. For example, OYiM, PCM, Voice of Youth, Caleb, etc. Leaders from around the world can register for classes and take them through this platform and also have access to free downloadable resources.

This online training catalyst would not be a substitute for local division training but a supplement to it. In other words, the leaders who attend these cohorts will be more well-equipped and resourced to train others within their divisions.

All who attend will be encouraged to contextualize and use the resources they receive to complement their local division/union/conference initiatives. Each division would provide qualified and skilled instructors. Divisions would be responsible for promoting and providing translation for their constituent leaders. All training would be recorded and eventually made available for free download at gcyouthministries.org.



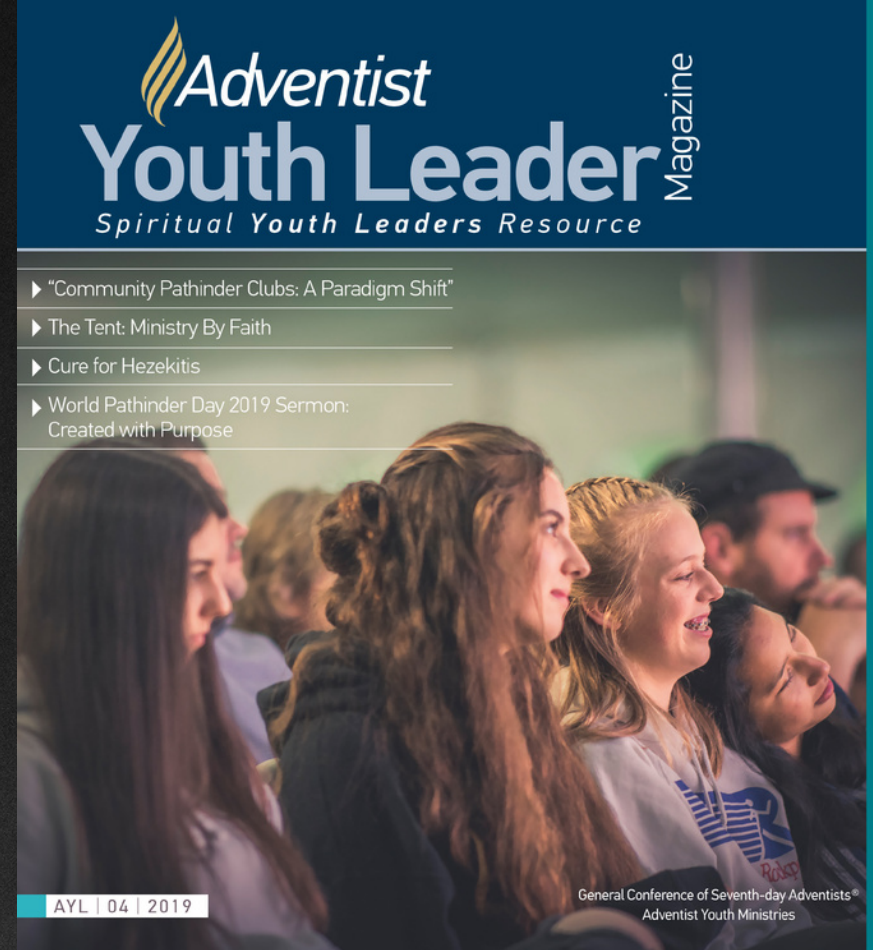


Component 2

Second, we envision that divisions will translate and distribute our quarterly digital *Adventist Youth Leadership* magazine. Translation and distribution to every youth leader/director at our local churches, conferences and unions are the responsibility of the divisions. This magazine will focus on the **"I WILL GO"** initiatives and feature writers from every division who can speak theologically, practically, and experientially to the issues facing our **"warriors"** in the field.

Eventually the best articles from our AYLM will be compiled to create a **digital book** and other resources. All books, magazines and resources will be available at youth.adventist.org.

We hope to create a General Conference Youth Ministries app in the near future.





Component 3

Finally we envision our upcoming Global Youth Leadership Congress to be a significant part of our “bow” or catalyst for inspiring, equipping, and resourcing our youth leaders in the field. Because of our current COVID-19 crisis this event may have to be done virtually. If virtually, encourage every Adventist youth leader to connect. However, if it we are able to have an in-person event we are inviting every union, conference/mission, and field to sponsor and send a minimum of two lay youth leaders to the congress. We also recommend that all youth leaders attending the conference be Master Guide or Senior Youth Leader certified/or investiture ready (equivalencies are accepted as well). This global congress will provide workshops, plenaries, booths, coaching and digital resources designed to equip our youth leaders to effectively lead the next generation into the 10/40 Window with the “everlasting gospel.”

KPI 8.3

“Opportunities are given to frontline workers to deepen their passion for and broaden their experience of mission.”

KPI 5.4

“Increased number of people using Adventist social media when studying the Bible, learn about Ellen White and read her writings, in personal devotions and to promote missions.”

DIVISION KPIs #4

“Mission-focused social media, Bible study and other mobile applications are designed and widely used by young people.”





4. TARGET



Since young people are "arrows" and our youth leaders are the "warriors" (archers) then its logical to conclude that they each need a target to aim at behind enemy lines.

We recommend one target with three rings and one bullseye. We also recommend specific global initiatives that are uniquely designed for each area of the target. Division equivalents are equally significant and valued!



Churches

The first and most outer ring is our local churches — Interestingly both Jesus and Paul did not abandon the local churches but instead made them their first gospel recipients. Some of the most effective initiatives we have for this are Clubs, Public Campus Ministries, Ambassadors, Adventist Youth Society, and Sabbath School. We need to see these ministries as redemptive agencies for our local churches and communities. Of course, Sabbath School will need to be a collaborative effort with the Sabbath School Ministries department, but it is a vital ministry and we should work side by side with them to assure its success!

KPI 5.2

"Significant increase in church members and unbaptized children and youth regularly attending divine service and sabbath school."

KPI 7.2

"Youth and young adults embrace the belief (FB 22) that the body is the temple of the Holy Spirit, abstaining from alcohol, tobacco, recreational drugs and other high-risk behaviors, and embrace church teachings (FB 23) on marriage and demonstrate sexual purity."

KPI 7.1

"Bible classes teach the historical-grammatical method, historicism approach to the study of prophecies, confidence in the Bible as divine revelation, trust in God and commitment to His mission."





Campuses

The second ring is our local public campuses. This ring has so much potential since many of our future world leaders will spring from these institutions! Like Nebuchadnezzar in the University of Babylon many of these future leaders have open hearts to God and desperately need Public Campus Ministries ambassadors—like Daniel and His three friends—to stand up and speak out for the cause of Christ. Many of these young leaders come from places where the Three Angel's Messages (and in particular the "everlasting gospel") has

never been heard. They will then be able to return to their people with the wonderful news of Jesus and the Adventist church. Public Campus Ministries is a global mission initiative designed to effectively reach this group of young adults. It should be the vision of every division to start a PCM chapter in every public university where two or more willing Adventist students can be found. Since we want every Adventist church near a secular campus to reach out to our Adventist and future Adventist students, we have made this the second ring in our target.





Cities

The the third ring is our local cities and communities—Over and Over again we have been told through the Bible and the Spirit of Prophecy to work smarter by reaching the cities of the world where over 50% of the world's population live, clustered together. In fact, when Jesus declared the "harvest is plentiful," in Matthew 9:35-37 (NKJV) he was specifically referring to a city. We have four global initiatives

that if used strategically to reach the cities, could make huge advancements for God's kingdom. They are Global Youth Day, Mission Caleb, Voice of Youth, and One Year in Mission. If implemented in that order, every young person, regardless of commitment level, could play a part in reaching the cities.

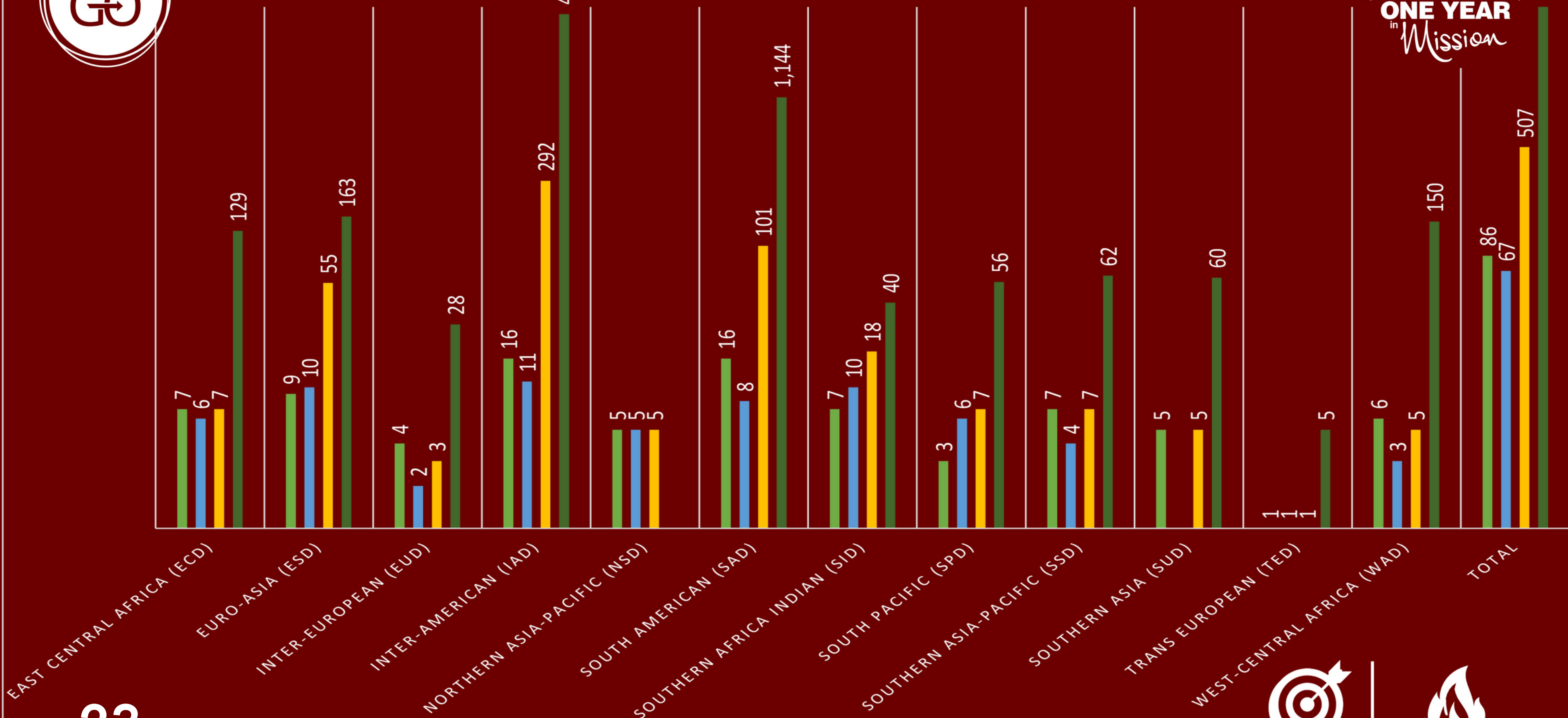
Every union, whether it has cities of 1 million residents or less, is being challenged to launch an OYiM in the union.





OYIM DIVISION REPORT

2019-2020



■ NUMBER OF UNION ■ NUMBER OF COUNTRIES ■ NUMBER OF TARGETED CITIES ■ NUMBER OF OYiMers



TARGET



MINISTRIES



24 PATHFINDER

We also recognize **Pathfinders** as one of the greatest outreach initiatives to the cities! Perhaps one of the most exciting developments in club ministry is the Community Pathfinder Clubs! Imagine if every church had a club and every club focused its energy, resources and talents on winning the cities for Christ!

KPI 2.4

"At least one Center of Influence operates in each urban area of one million people or more."

KPI 2.3

"Demonstrable increase in total members and congregations in all urban areas of one million people or more."

DIVISION KPI #17

"Departments at every level and institutions/agencies work in collaboration with young people who create, plan, and implement mission initiatives."





Countries

The final ring which is called the "bullseye" and is most central to the target is the 10/40 Window. This is the area between North Africa and Asia where 90% of the population has never heard of the gospel of Jesus. This means these dear souls may die "without hope and without God in this world" (Ephesians 2:12, NIV). This is why sending our young people into the first three rings would successfully hit the target but sending our young "arrows" into the 10/40 window is a bullseye!

In the 10/40 Window there are entire countries unreached or hardly reached with *"The Three Angels' Messages"*. Our young people need to be challenged and equipped to go into these potentially dangerous places.

To be clear, Jesus commanded His disciples to go strategically, not stupidly, into the dangerous places of the world. After telling them He was sending them "like sheep among wolves," Jesus tempered His words with "be wise as serpents and gentle as doves" (Matthew 10:16, KJV). We challenge every division youth department to work closely with their sister divisions, especially those overseeing large areas of the 10/40 Window and find out how best to send our young missionaries into those fields.





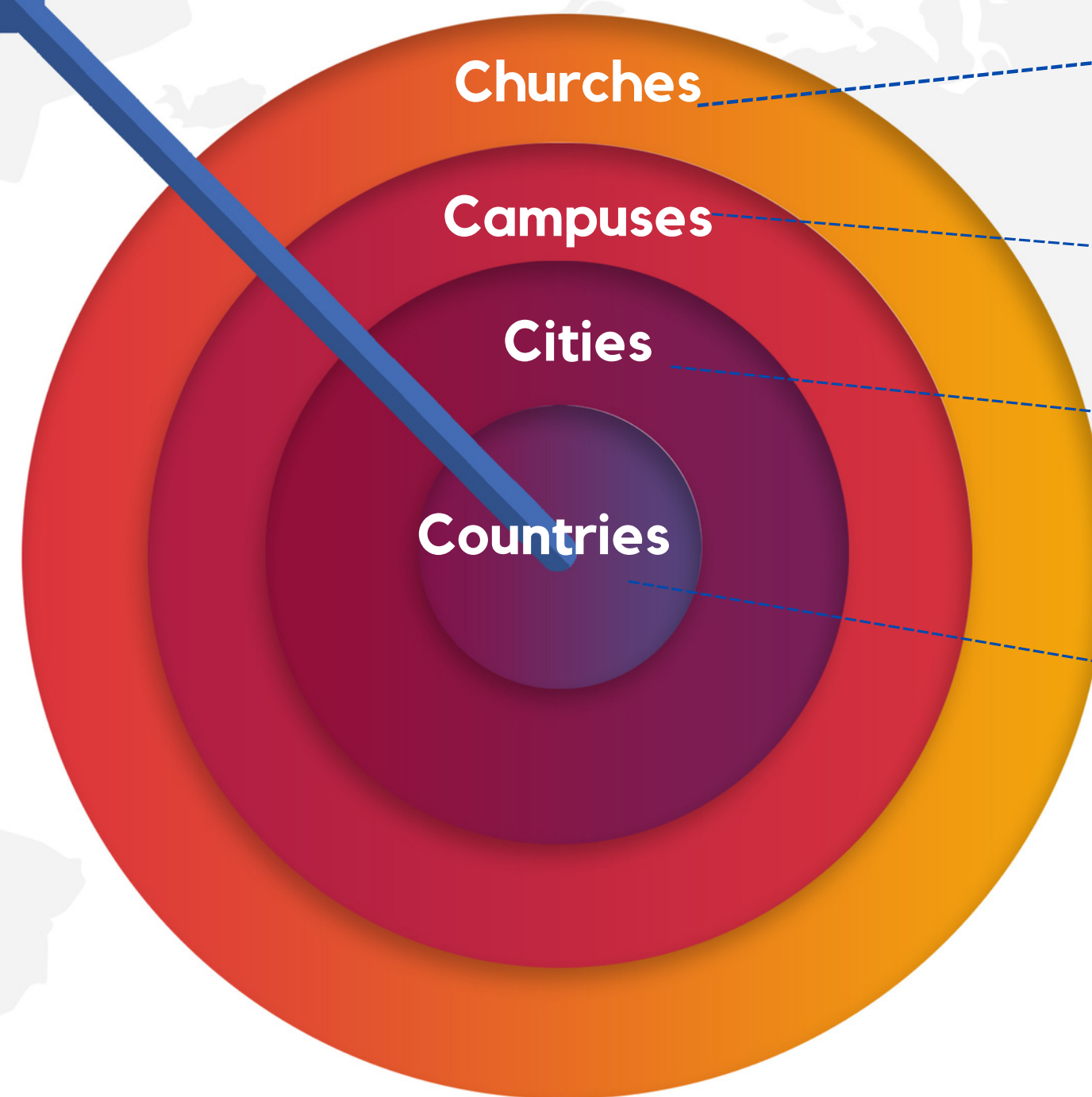
Adventist Youth Ministry Target

Psalms 127:4

"Like the arrows in the hand of a warrior, so are the children of one's youth."

Acts 1:8

"But you shall receive power when the Holy Spirit has come upon you; and you shall be witnesses to Me in Jerusalem and in all Judea and Samaria and to the end of the earth."



**Adventist Youth Society
**Club Ministries
Public Campus Ministries
Give Him 20
Global Youth Day*

*Public Campus Ministries
Ambassadors*

*Global Youth Day
Public Campus Ministries
Mission Caleb
One Year in Mission
Pathfinders
Voice of Youth*

*Global Youth Day
Public Campus Ministries
One Year in Mission*



Imagine the impact on the world church if every year they received reports and testimonies of evangelistic meetings held, churches planted, centers of influence started, ministries born, and souls won to Jesus in the 10/40 window by our redeemed, revived and rightly trained young **"arrows."**

KPI 2.1

"A worshipping group is established in each country of the 10/40 window where there currently is no Seventh-day Adventist presence."

KPI 2.5

"GC departments facilitate, initiate, and liaise between interdivisional mission projects, with active support from division and union officers."

DIVISION KPI #14

"Division and Union officers initiate and facilitate interdivisional mission projects."



Boomerang Effect

Of course, there will always be folks to discourage the focus on reaching foreign fields. They will claim there is enough work to do locally and sending young people into 10/40 Window is neglectful of the local harvest. But notice how Ellen White describes a boomerang effect of blessing that is poured out on the local fields when we do not neglect the foreign ones. "The home missionary work will be farther advanced in every way when a more liberal, self-denying, self-sacrificing spirit is manifested for the prosperity of foreign missions; for the prosperity of the home work depends largely, under God, upon the reflection influence of the evangelical work done in the countries afar off" (*Testimonies for the Church*, 6:27).

Conditional Coming

Many believe the reason Jesus has not returned is because the church has neglected the 10/40 window. Jesus himself promised "And this gospel of the kingdom will be preached in ALL the world as a witness to ALL nations, and THEN the end will come" (Matthew 24:14, NIV). The Three Angels Message itself is a reminder of this fact. Only after "The Three Angels' Messages" goes to "EVERY nation, kindred, tongue and people" will the Second Coming of Jesus happen (Revelation 14:14). Ellen White herself has this to say "By giving the gospel to the world it is in our power to hasten our Lord's return...Had the church of God done her appointed work as the Lord ordained, the WHOLE world would before this have been warned and the Lord Jesus would have come to our earth in power and great glory."





JESUS OPENS WINDOWS

Sometime during the next five years we would like to partner with our division youth ministries departments that oversee large portions of the 10/40 window and launch digital global "Jesus Opens Windows" congresses, designed to help our youth and young adults become aware of, and actually enlist, in missions within the 10/40 window. Of course, this would be a collaborative effort on the part of all our division youth ministries department. They would promote the event, provide translation, give instruction and put mechanisms in place so that our youth can be sent to participate, either in person or digitally, into the 10/40 window. Of course, these unique congresses would need to be highly secured and all attendees would need to be vetted and approved by their divisions.

KPI 9.5

"The General Conference has, and its entities are working toward, an integrated media plan that maximizes the potential of technology."

DIVISION KPI #4

"Every organization has an integrated media plan connecting global and local initiatives."





5. ARROWHEAD

Seventh-day Adventists are not better than other Christians, but we have been given a great responsibility. God has given our church, and in particular our youth, His very last message of warning and mercy to the world.

The Three Angels' Messages which highlights among other things the "righteousness of Christ made manifest in obedience to all the commandments of God" contains God's famous last words before He returns (*Testimonies to Ministers* p. 90-92).



ARROWHEAD

These words contained in Revelation 14:6-12 which have been given to our church are "the most solemn words ever given to mortals" (*Evangelism*, 476). This means they are more solemn than those given to John the Baptist, Jonah, or even Noah! *The Three Angels' Messages* on the lips of a young person baptized with the Holy Spirit is our arrowhead!



We have repackaged the *Voice of Youth* program and would like to encourage all divisions to implement and/or integrate it into your youth programs or events. This project can either be a part of an already established program or it can be a stand-alone project.

Voice of Youth Project

The Voice of Youth (VOY) is a witnessing program designed to help young people proclaim *The Three Angels' Messages* in their local communities. The VOY exists to impact communities; encourage the identification, development and use of spiritual gifts; preach and teach the 3-Angels Messages (Revelation 14:6-12); make and retain disciples (Matthew 28:19-20); and plant local churches, companies, or branches (Acts 11:20-26).

KPI 1.1

Increase number of church members participating in both personal and public evangelism outreach initiatives with a goal of Total Membership Involvement.



TRAINING



VOICE OF YOUTH

"Every true disciple is born into the kingdom of God as a missionary. He who drinks of The living water becomes a fountain of life"

—*The Desire of Ages*, p.195.

Will you go?



KPI 5.1

Increased number of church members and church school students participating in corporate prayer initiatives."

GIVE HIM 20

The only thing that scares Satan more than young arrows redeemed and rightly trained to invade his territory, is when these young arrows are also set on fire (revived) by the Holy Spirit! Give Him 20 encourages young people to gather together with their friends daily, weekly, or monthly for twenty minutes--either in person or on social media--and claim the promise of Acts 1:8 (NKJV) in prayer. "But you shall receive power when the Holy Spirit has come upon you; and you shall be witnesses to Me in Jerusalem, and in all Judea and Samaria, and to the end of the earth." Our young people are then encouraged to record these prayer sessions and share them on their social media platforms. They can also share them on our GH20 group page @gcyouthministries. It is our prayer that GH20 goes viral and our youth are directed and empowered to go supernaturally by the Holy Spirit.



CONCLUSION



"I will go" is more than just a logo for Adventist Youth Ministry. It's our response to our God's Great Commission which says, He is "...not willing that any should perish but that all should come to repentance." (2 Peter 3:9, NKJV).

"I Will Go" then is our commitment as Joshua-like leaders to lead and send our youth into the enemy's frontlines. What you have just read by way of this plan is a simple, comprehensive, visual, and practical strategy for making that happen regardless of your context.

On behalf of the General Conference Youth Ministries Department we charge you to send redeemed, revived, and rightly trained youth ages 4 to 30 into the churches, cities, campuses and unreached countries of the world with the Three Angels Messages.

In her most famous and powerful quote regarding youth ministry Ellen White answers several natural questions around our "I Will Go" logo. For example, Who will go? How will they go? Where will they go? and What will they go with? But the question that is most beautifully answered is the vital question, "Why should they go?"

"With such an army of workers as our youth, rightly trained, might furnish, how soon the message of a crucified, risen, and soon-coming Saviour might be carried to the whole world! How soon might the end come, the **end of suffering and sorrow and sin!** How soon, in place of a possession here, with its blight of sin and pain, our children might receive their inheritance where "the righteous shall inherit the land, and dwell therein forever"; where "the inhabitant shall not say, I am sick," and "the voice of weeping shall be no more heard." (*Counsels to Teachers, Parents, and Students*, p. 555 .)



"Had the church of Christ done her appointed work as the Lord ordained, the whole world would before this have been warned and the Lord Jesus would have come to our earth in power and great glory."

(Ellen G. White: *Desire of Ages*, pg. 633, 624)



OBJECTIVES and KPIs 2020-2025

OBJECTIVE 1

To revive the concept of worldwide mission and sacrifice for mission as a way of life involving not only pastors, but every church member, young and old, in the joy of witnessing for Christ and making disciples.

KPI 1.1

Increased number of church members participating in both personal and public evangelistic outreach initiatives with a goal of Total Member Involvement (TMI).

KPI 1.5

GC Education, Children's Ministries, Health Ministries, Youth Ministries, and Office of Adventist Mission collaborate in producing readings on mission for Adventist children and teenagers, made available in print, braille, audiobooks, and digital media, as appropriate and as budgets allow.

KPI 1.4

Create and make available age-appropriate mission-focused morning devotional books aimed at each grade level of elementary education.

KPI 1.7 Improved retention rates of audited membership globally.

OBJECTIVE 2

To strengthen and diversify Adventist outreach in large cities, across the 10/40 Window, among unreached and under-reached people groups, and to non-Christian religions.

OBJECTIVE 4

To strengthen Seventh-day Adventist institutions in upholding freedom, wholistic health, and hope through Jesus, and restoring in people the image of God.



OBJECTIVE 5:
To disciple individuals and families into spirit-filled lives.

KPI 5.1

Significant increase in numbers of church members regularly praying, studying the Bible, using the Sabbath School Bible Study Guides, reading the writings of Ellen White and engaging in other personal devotions.

KPI 5.2

Significant increase in numbers of church members and unbaptized children and youth regularly attending divine service and Sabbath School.

KPI 5.3

Significant increase in acceptance and practice of the church’s distinctive beliefs, especially: Creation (FB 6); Salvation by faith (FB 10); State of the dead and power of prayer over witchcraft and spiritualism (FB 26, FB 11); Remnant Church (FB 12, FB 14); Principles of healthful living (FB 22); The Sanctuary/Investigative Judgment (FB 24); Second Coming (FB 25); and the nature of the Fundamental Beliefs as a whole as Bible-centered doctrines that reflect a loving, gracious God.

KPI 5.4

Increased number of people using Adventist social media when studying the Bible, to learn about Ellen White and read her writings, in personal devotions, and to promote mission.

KPI 5.6

Increased number of church members and church school students participating in corporate prayer initiatives.

KPI 5.7

Evidence of better understanding of the prophetic role of Ellen White and the process of inspiration.

KPI 6.1 Increased church member involvement in fellowship and service, both in the church and in the local community.

KPI 6.3 Evidence of new members being nurtured through active discipleship programs

KPI 6.5 All members and yet-to-be-baptized young people embrace and practice stewardship principles regarding time, spiritual gifts, and tithes and offerings.

KPI 6.6 Church members exhibit cross-cultural understanding and respect for all people.

KPI 6.8 Improved retention rates of young adults, youth, and unbaptized children, based on the collection of specific statistics on those groups.

OBJECTIVE 6: To increase accession, retention, reclamation, and participation of children, youth, and young adults.

OBJECTIVE 7: To help youth and young adults place God first and exemplify a biblical worldview.

KPI 7.1 Bible classes teach the historical-grammatical method, historicist approach to the study of prophecies, confidence in the Bible as divine revelation, trust in God, and commitment to His mission.

KPI 7.2 Youth and young adults embrace the belief (FB 22) that the body is the temple of the Holy Spirit, abstaining from alcohol, tobacco, recreational use of drugs and other high-risk behaviors, and embrace church teachings (FB 23) on marriage, and demonstrate sexual purity.

KPI 7.3 Increased ethical and responsible use of media platforms by students.

OUR MINISTRIES



ADVENTURERS

The Adventurer Club is a Seventh-day Adventist Church-sponsored ministry open to all families of children ages 4 - 9.



PATHFINDERS

Enlarging their windows to the world and building a relationship with God are the dual objectives of this club designed for children ages 10-15.



AMBASSADORS

The Ambassador Club is not intended as a replacement of, but instead, will strengthen the current Senior Youth/Young Adult Ministry of our Church. For ages 16-21.



YOUNG ADULTS

The story of the Adventist Youth Society began over 125 years ago along a dusty country lane in Michigan with two young boys kneeling in prayer and today serves ages 21-30+.



PUBLIC CAMPUS MINISTRIES

Transforming students on non-Adventist campuses into Seventh-day Adventist ambassadors of Christ in universities, colleges, churches, communities, and the world at large.



MEET OUR TEAM



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