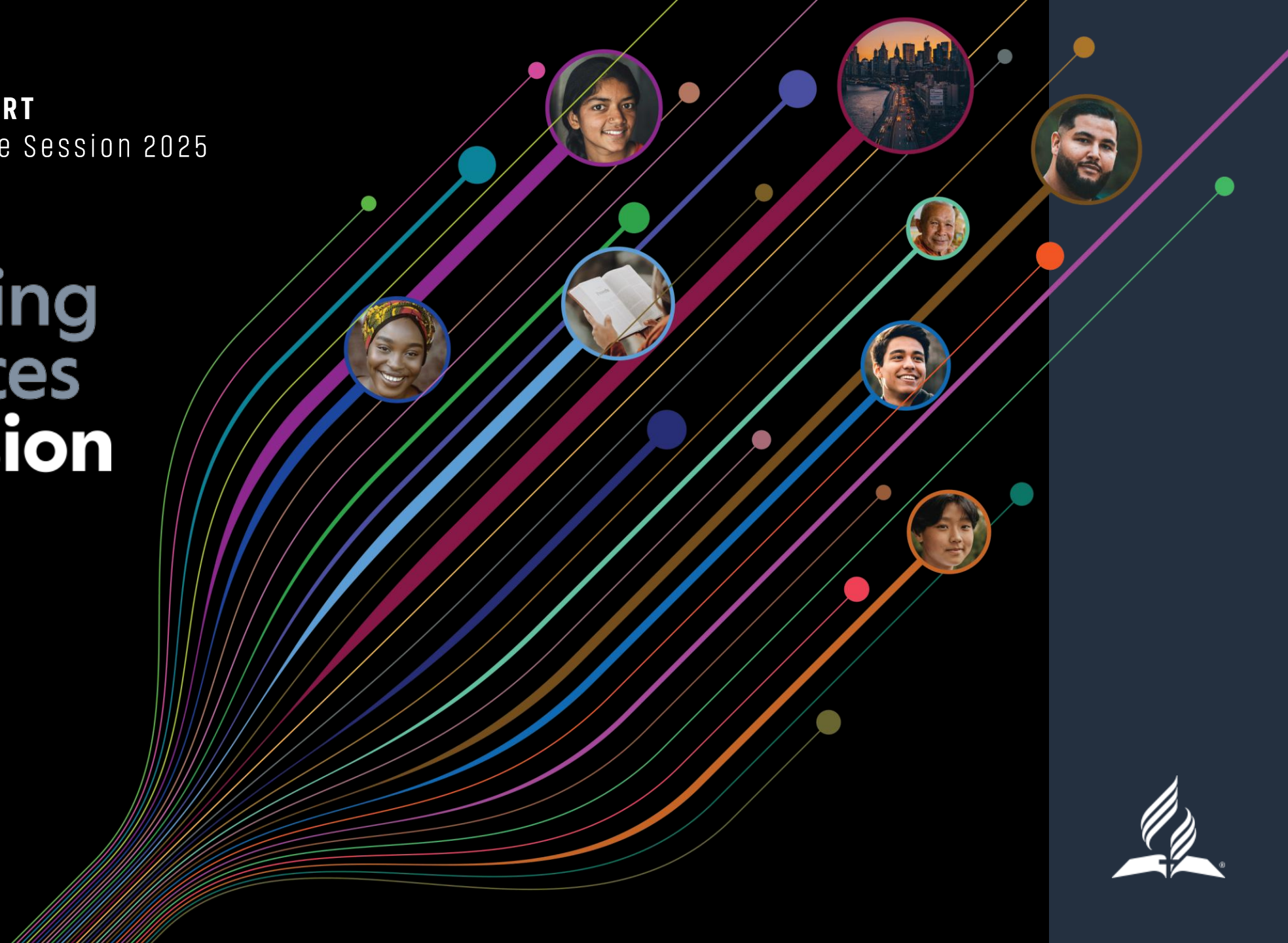


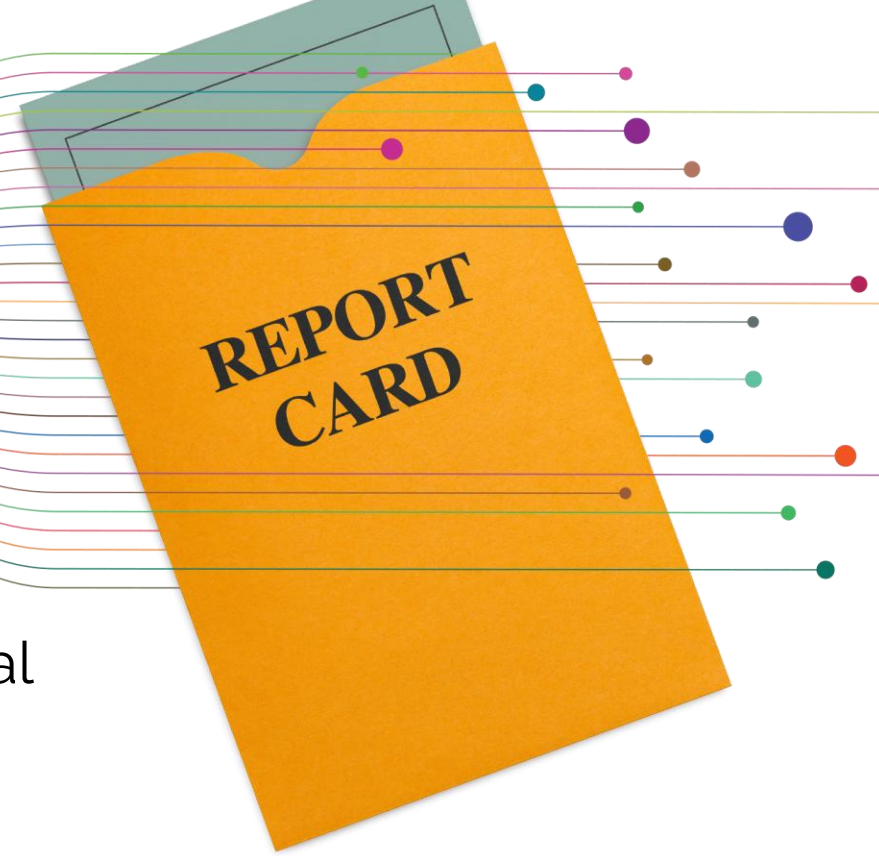
**TREASURER'S REPORT**  
General Conference Session 2025

# Mobilizing Resources for **Mission**



# Treasurer's Report

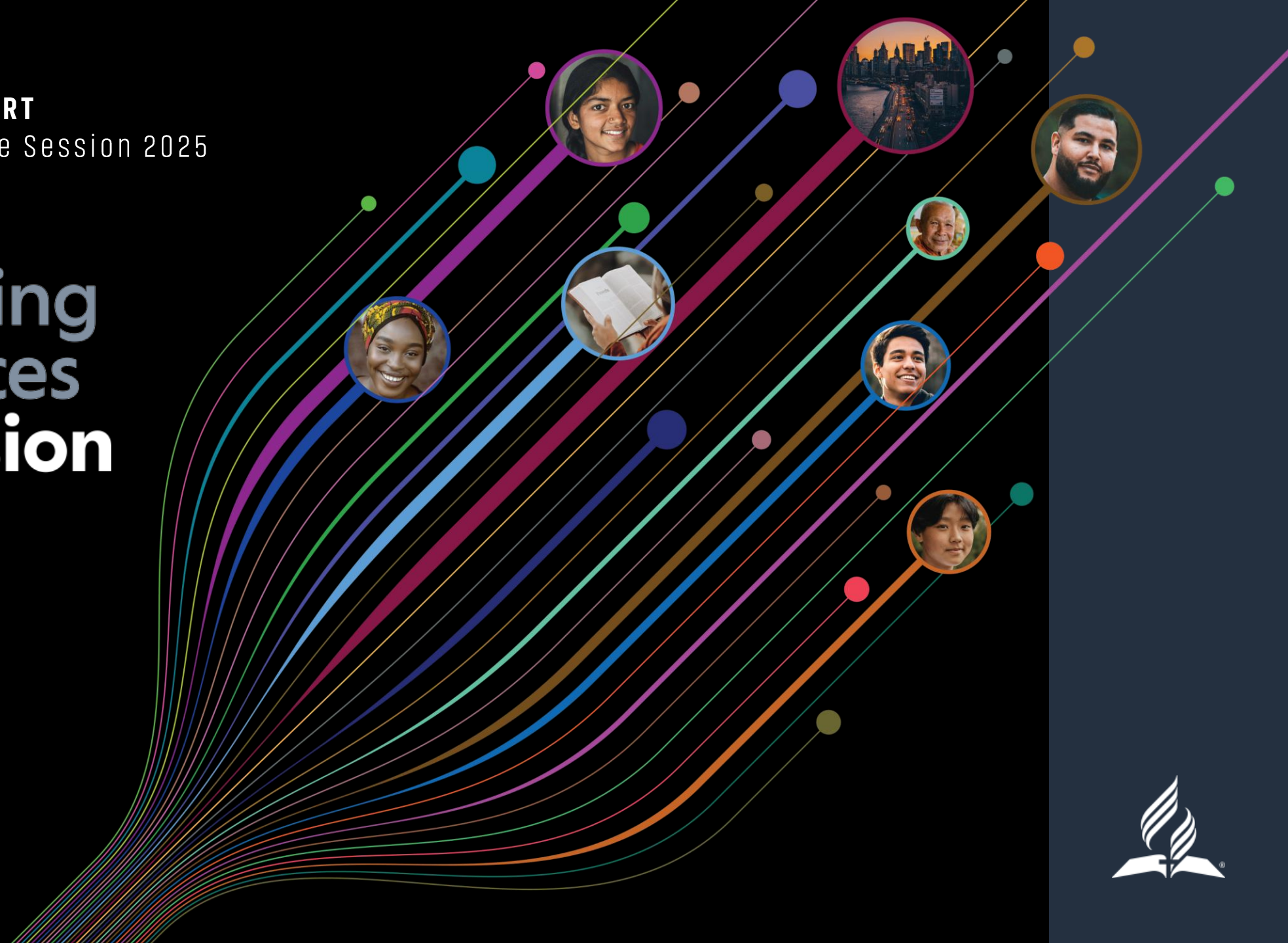
## General Conference Session 2022



- Release the Treasurer's Report in advance
- Update the Seventh-day Adventist Accounting Manual
- Provide a report on the Give them the Keys Project
- Create a partnership between treasury and stewardship
- Implement a global treasury training program
- Provide a methodology for risk assessment and response

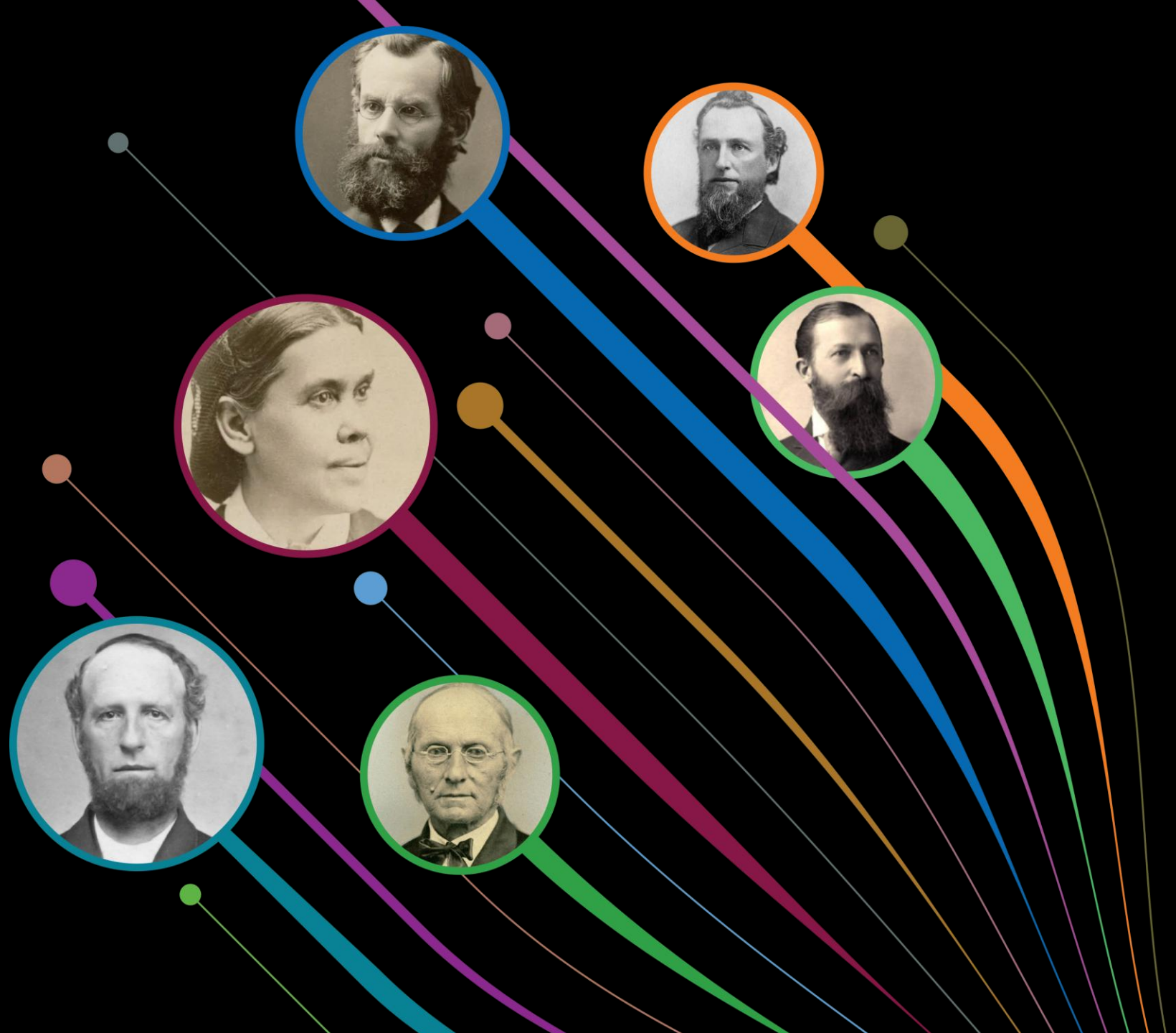
**TREASURER'S REPORT**  
General Conference Session 2025

# Mobilizing Resources for **Mission**





# Our Pioneers







# American Civil War

1861-1865





# The World Today





“As we near the final crisis, instead of feeling there is less need of order and harmony of action, we should be more systematic than heretofore. All our work should be conducted according to well defined plans. I am receiving light from the Lord that there should be wise generalship at this time more than at any former period of our history.”

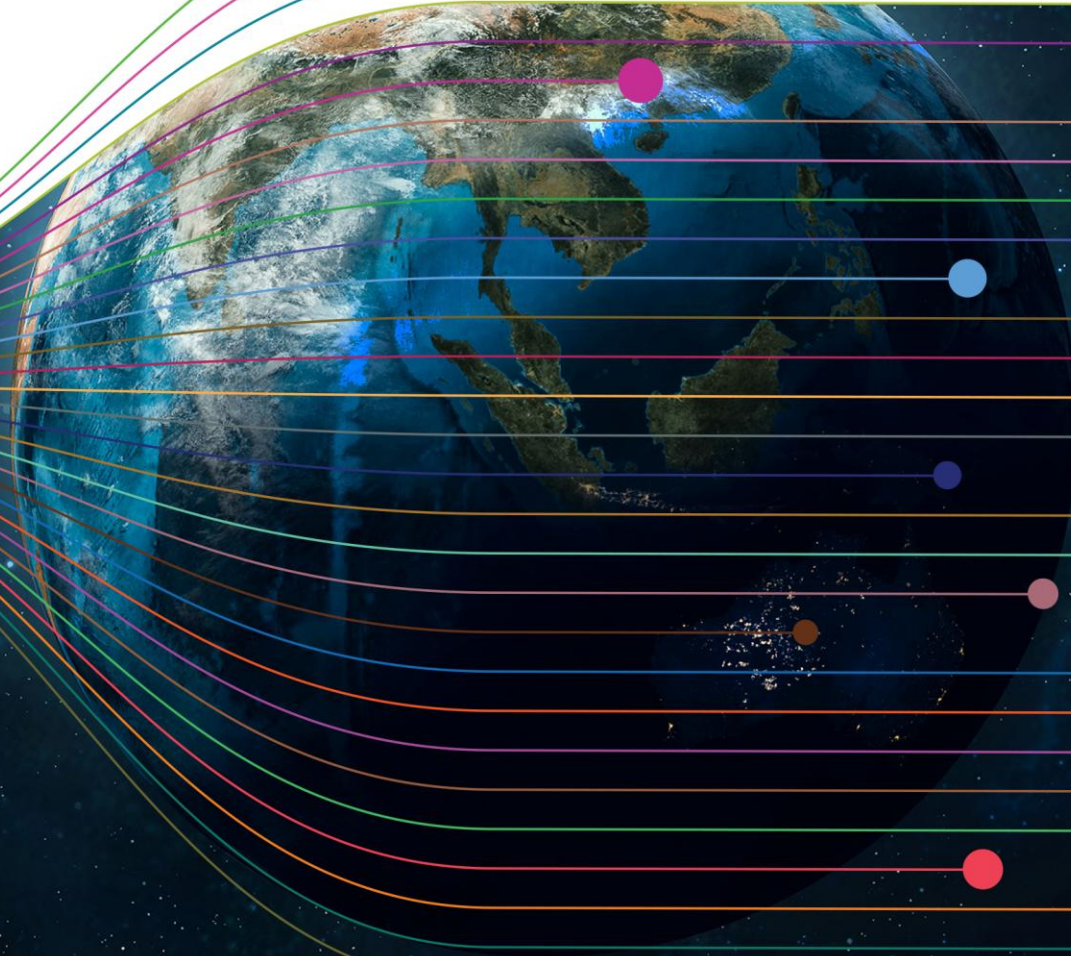
*Last Day Events*, p. 47





# Mobilizing Resources FOR MISSION

represents our singular and  
systematic focus on mission







We have today  
the greatest of  
opportunity to preach  
the gospel of the  
kingdom to all the world  
so that Jesus can come.

(Matthew 24:14)





“In this work all the angels of heaven are ready to cooperate. All the resources are at the command of those who are seeking to save the lost.”

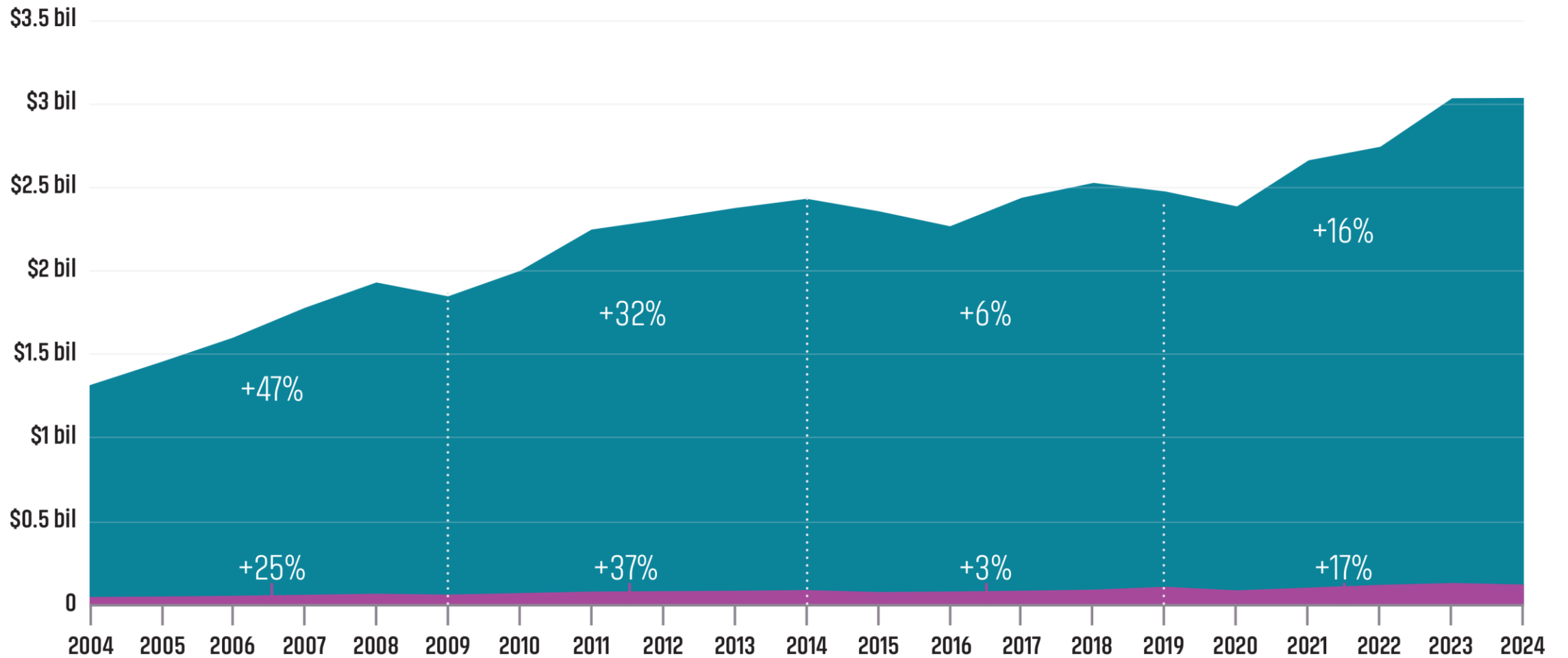
Christ Object Lessons, p. 197



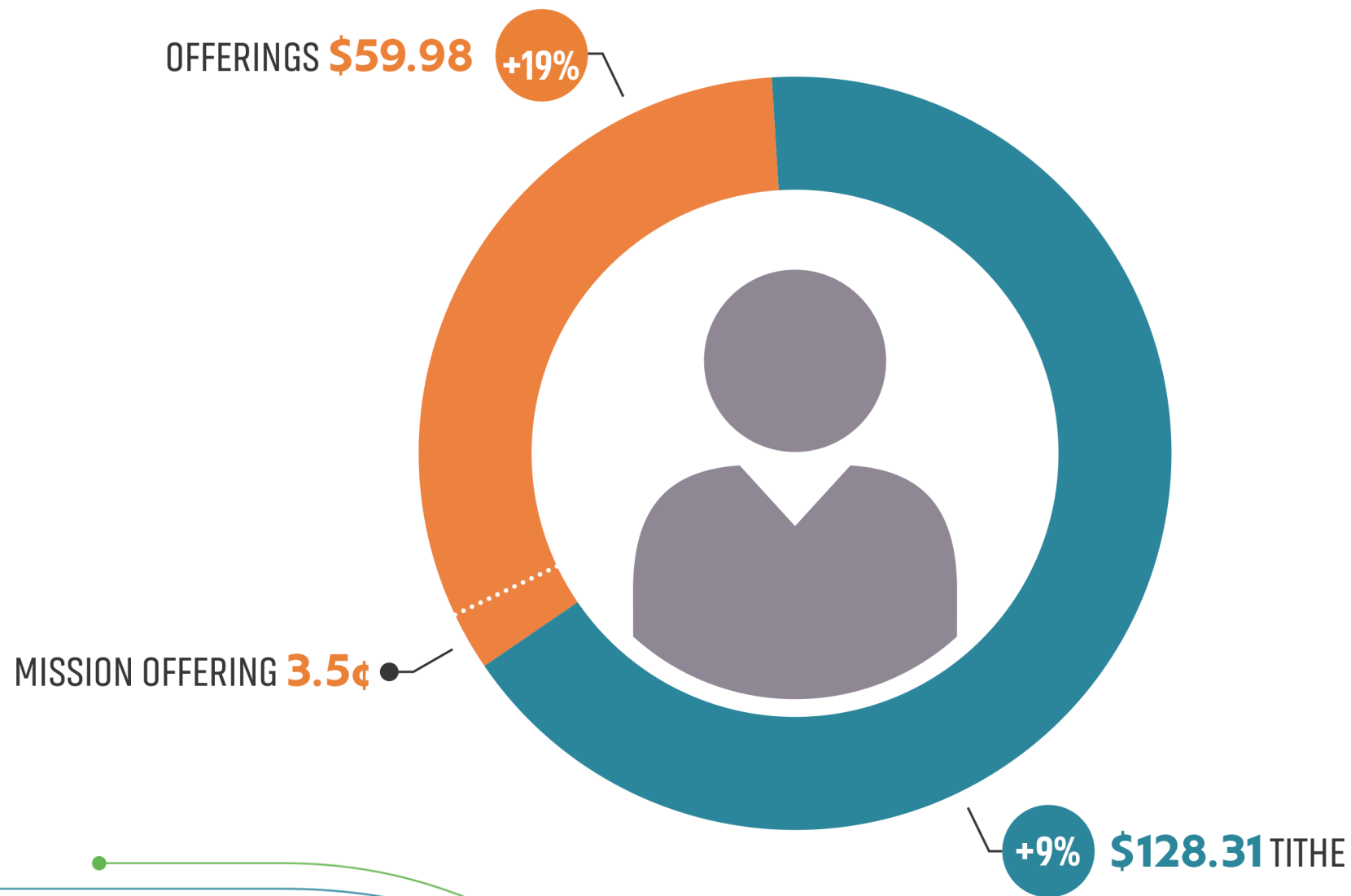
# Global Trends in Giving



TITHE MISSION OFFERINGS



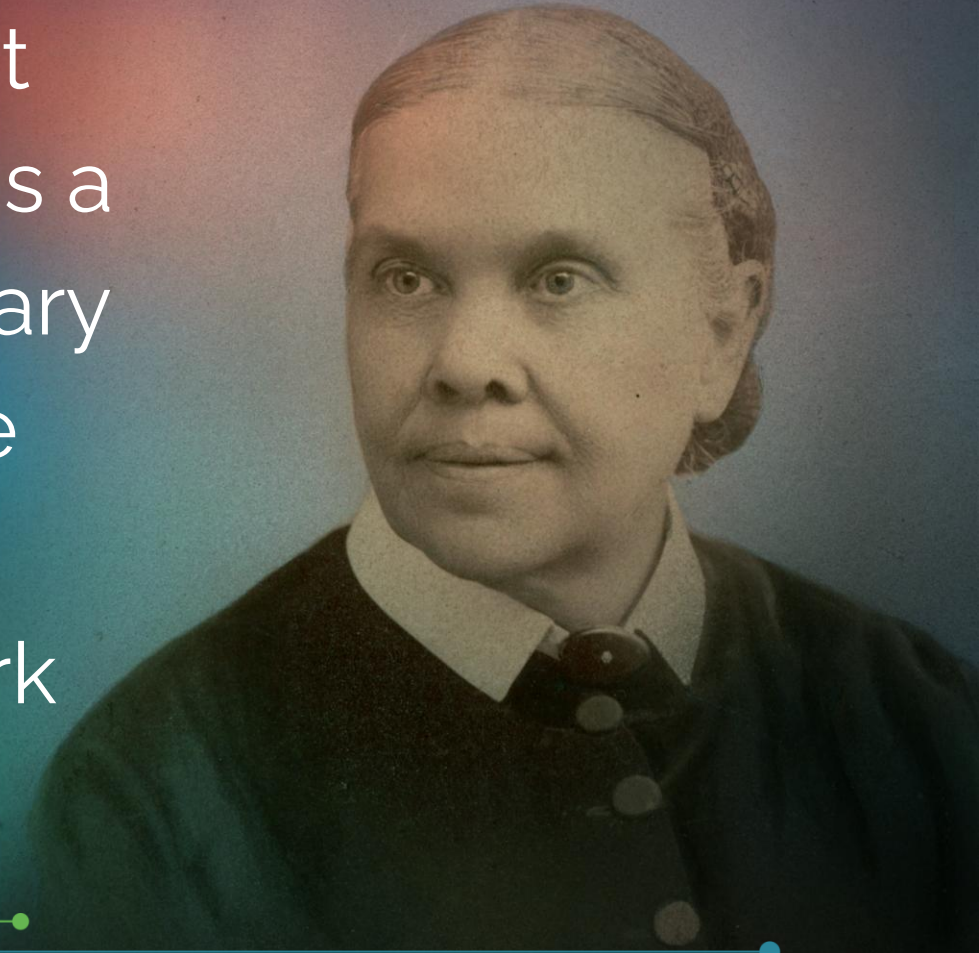
# Tithe & Offerings Per Capita



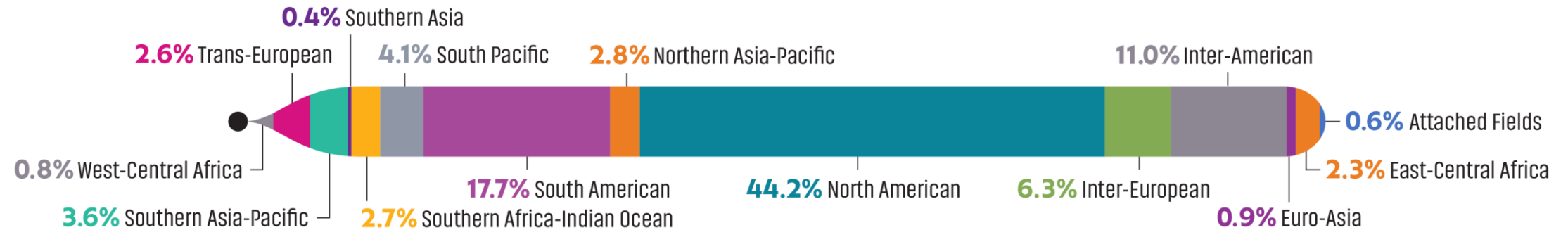


“To show a liberal self-denying spirit for the success of foreign missions is a sure way to advance home missionary work; for the prosperity of the home work depends largely, under God, upon the reflex influence of the work done in countries afar off.”

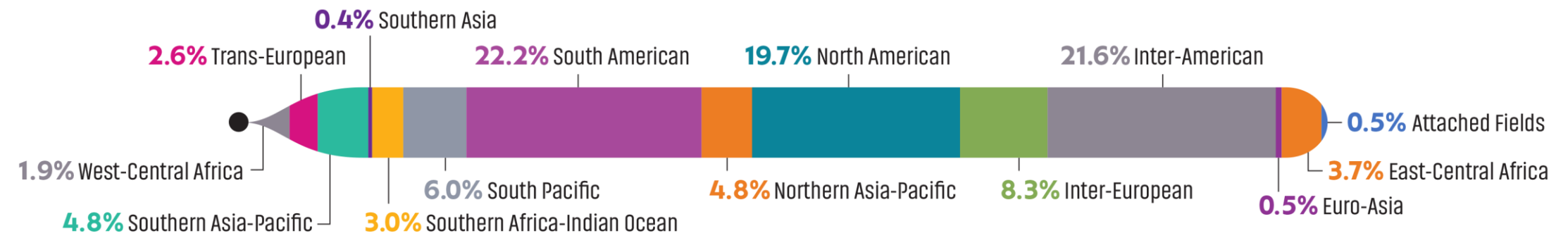
*Christ Object Lessons*, p. 197

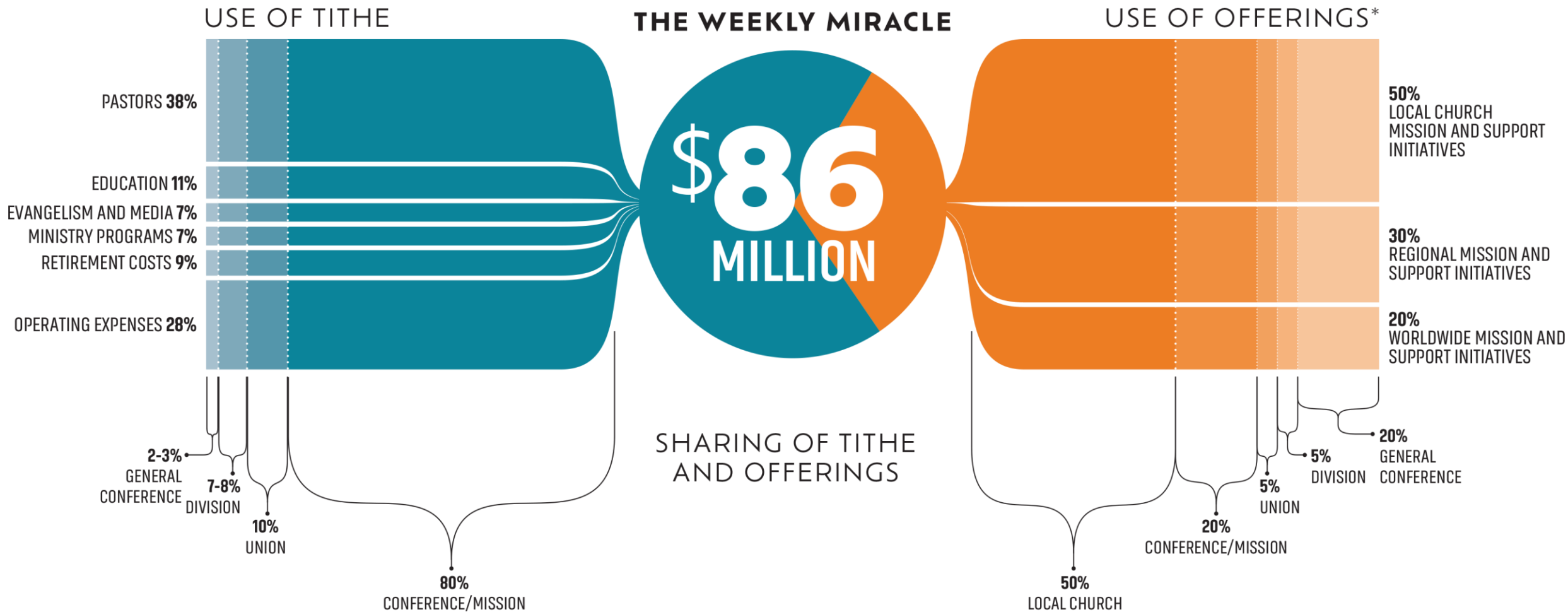


## TITHE



## MISSION OFFERING





\*Averages for 2020-2024 based on the Combined Offering Plan



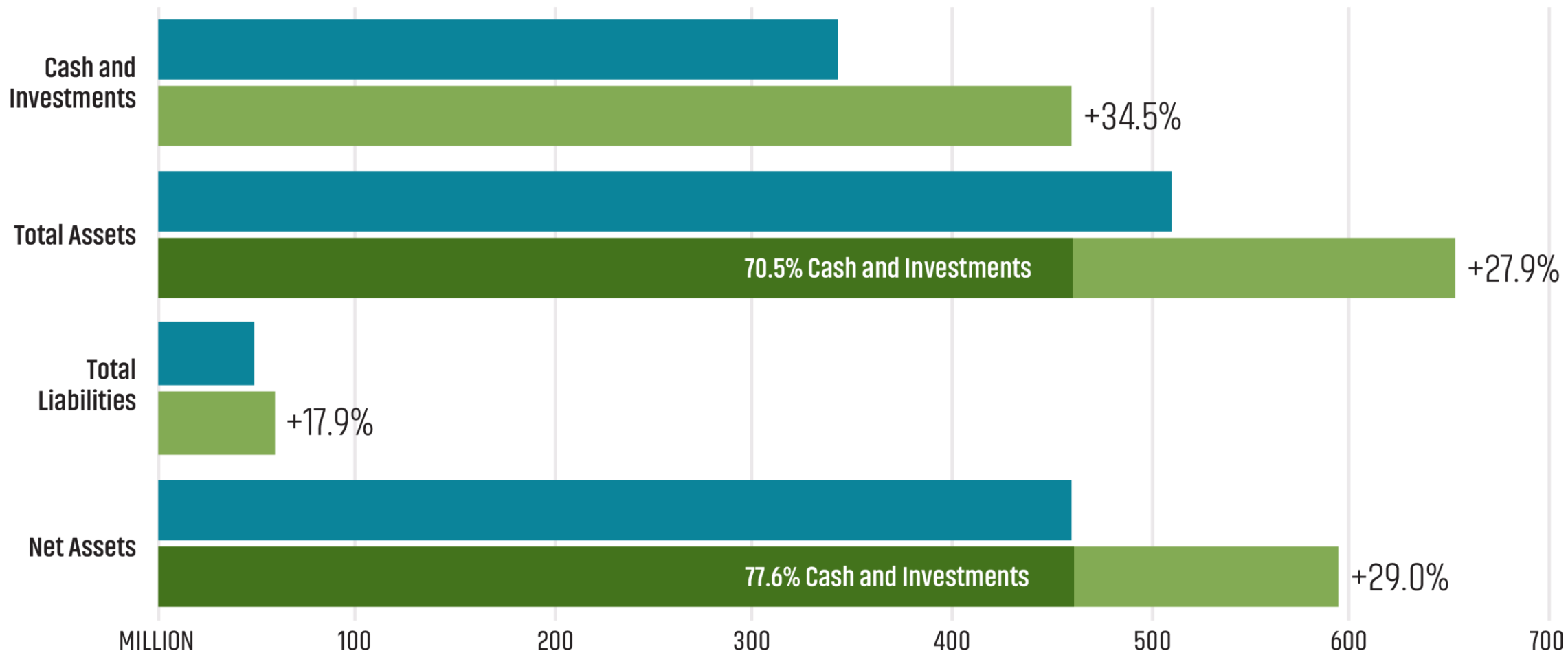


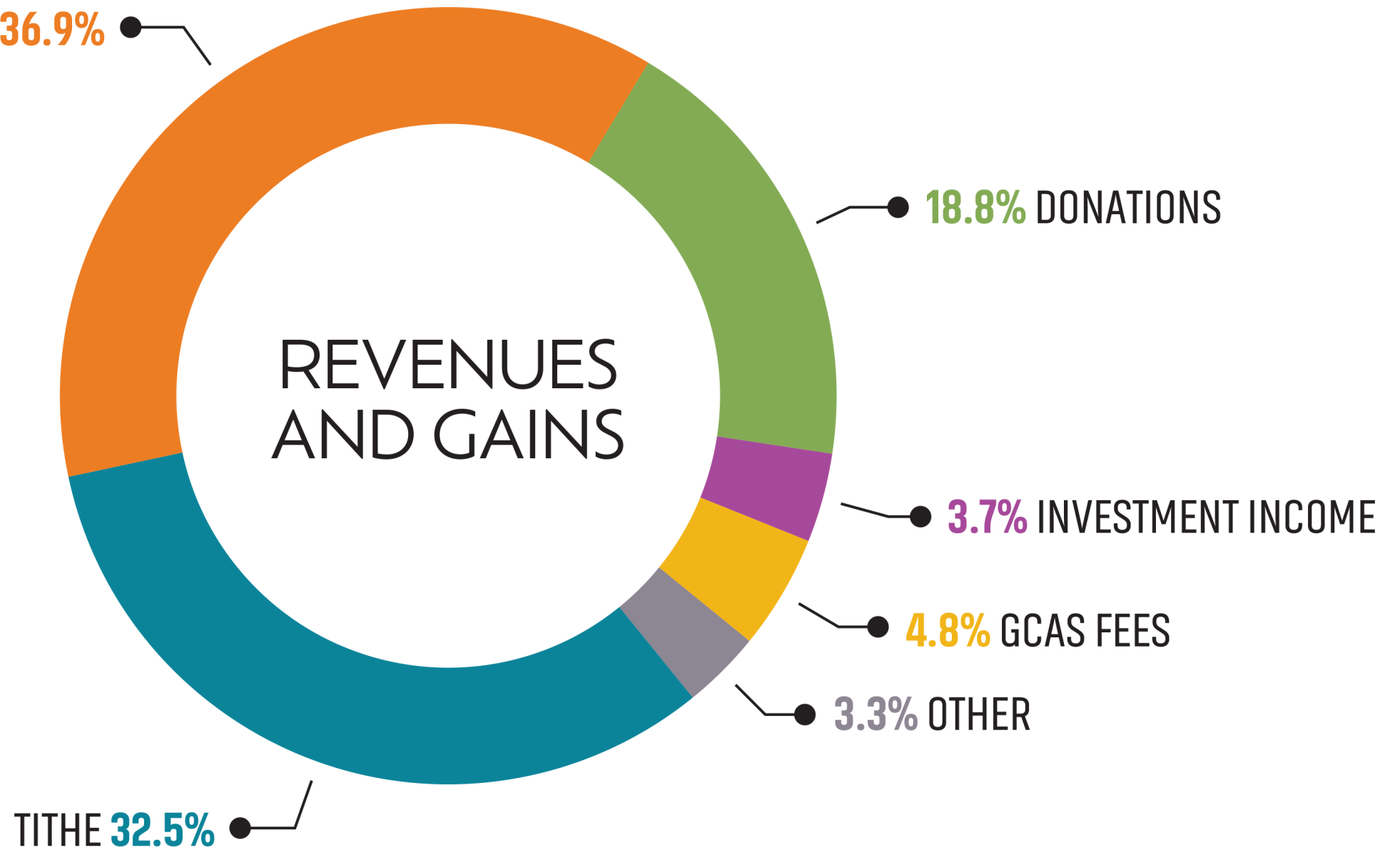
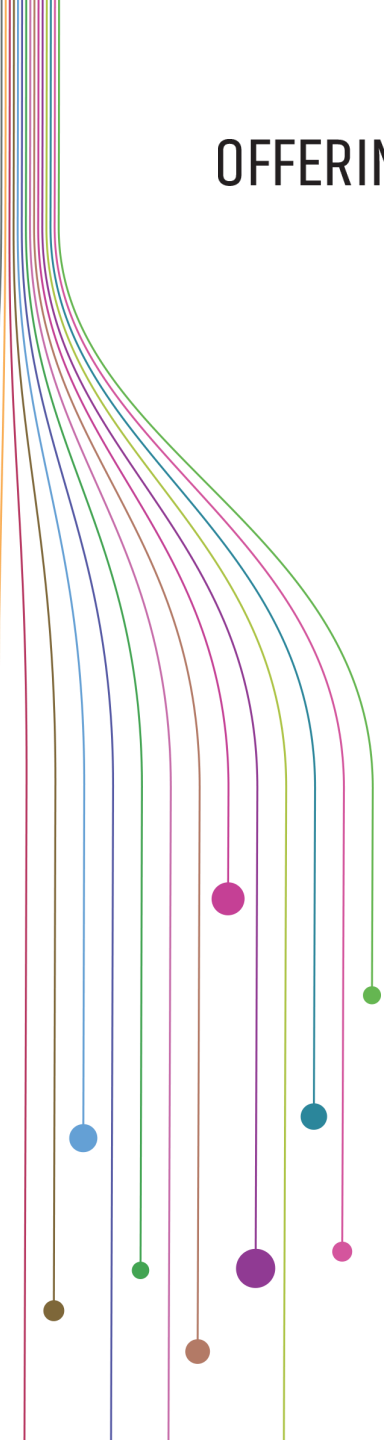
# **Financial Position and Performance**

**We are  
strong  
because  
our God is  
strong!**

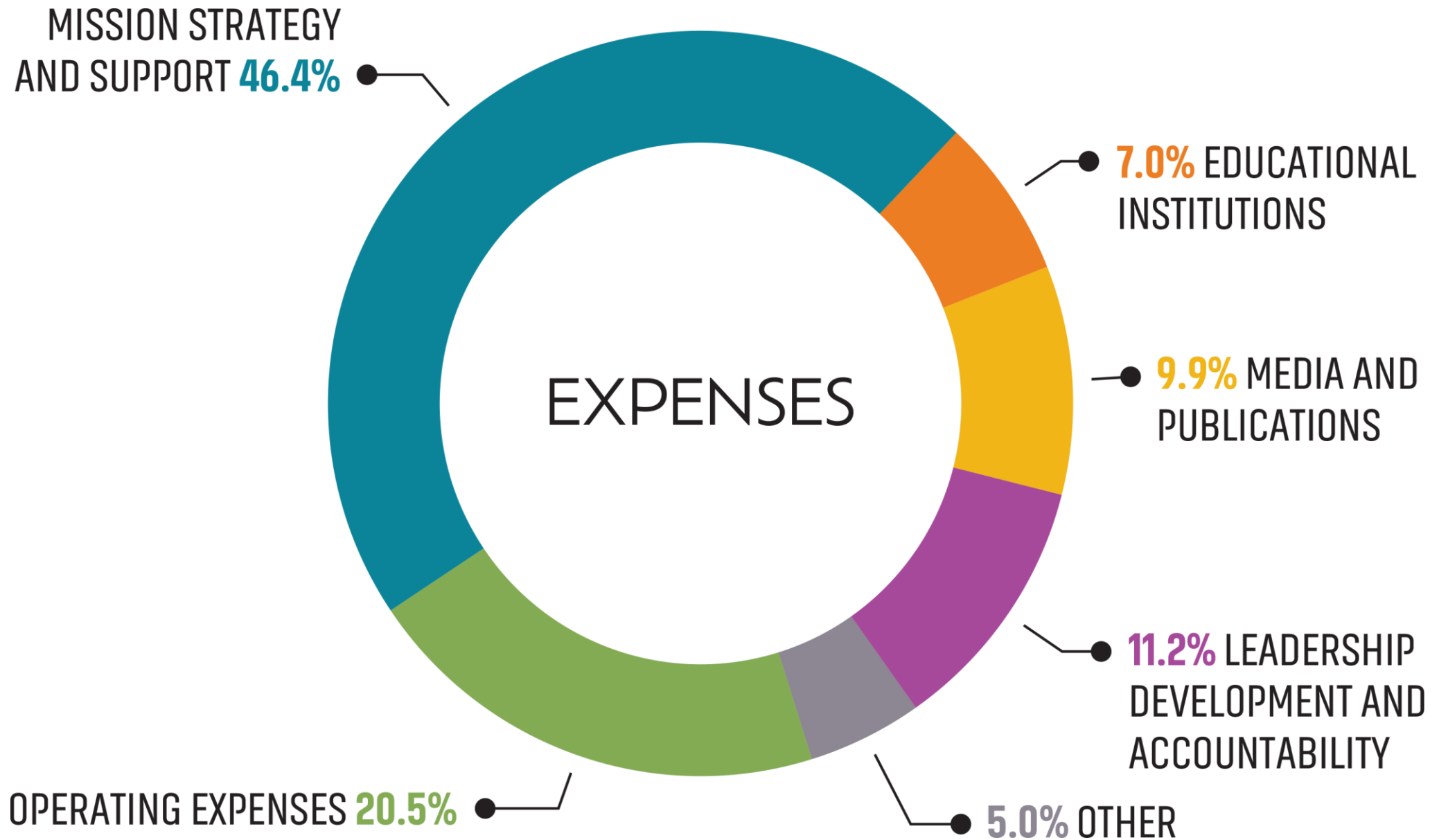


● 2019 ● 2024



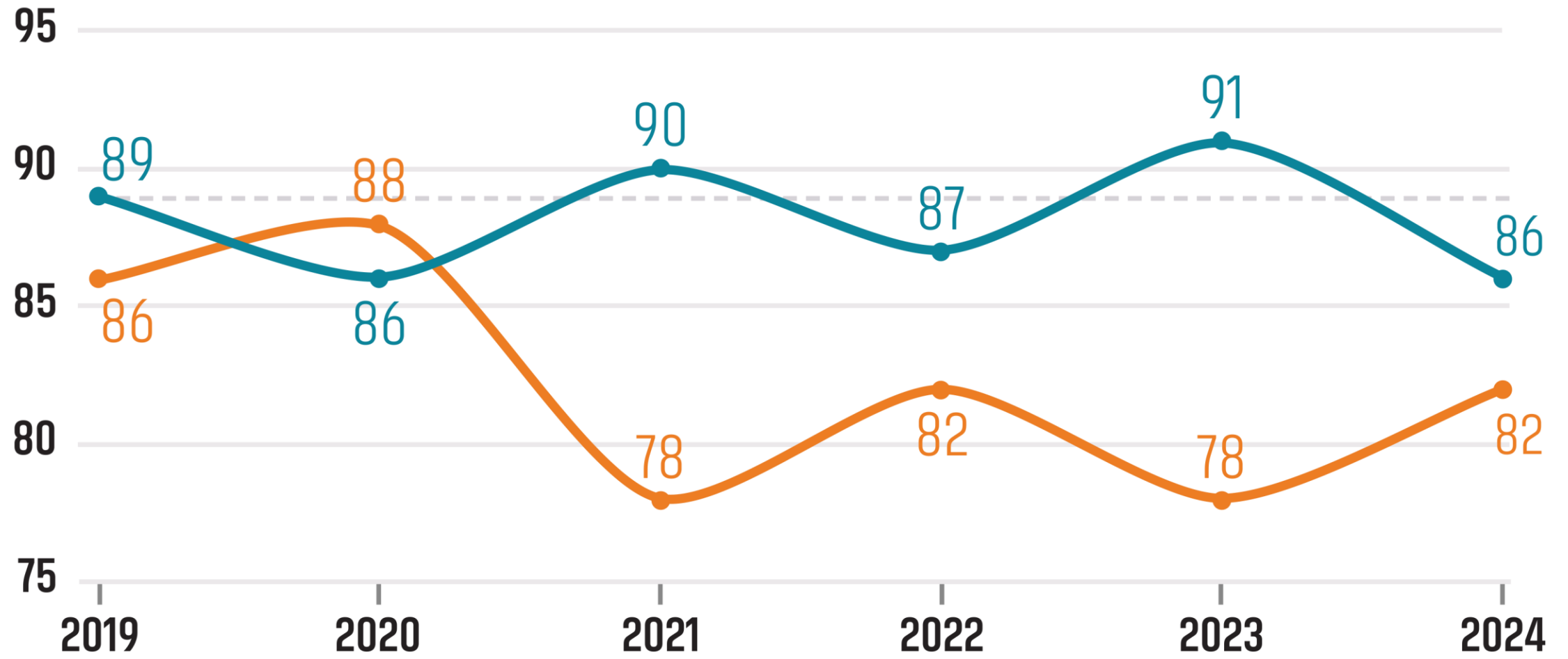






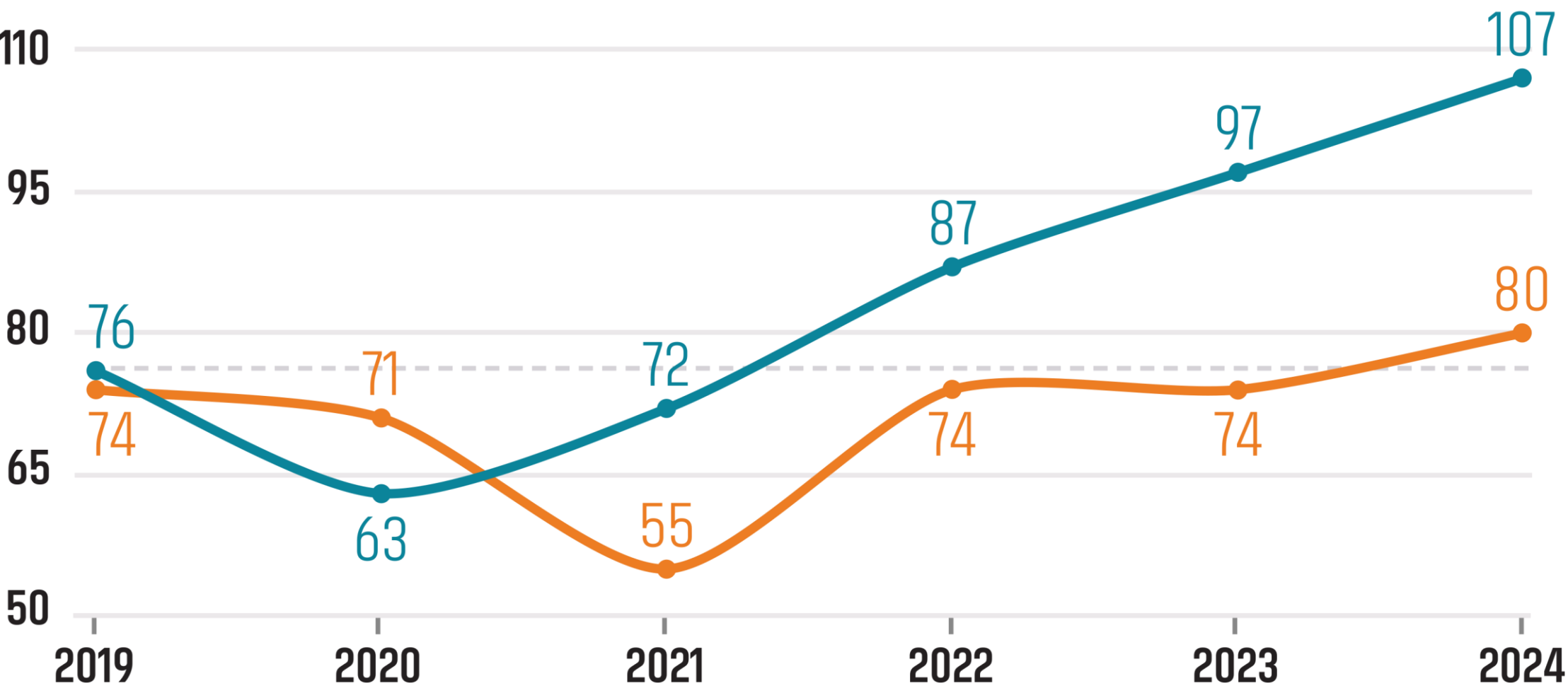
# TITHE in millions

— BUDGET — ACTUAL

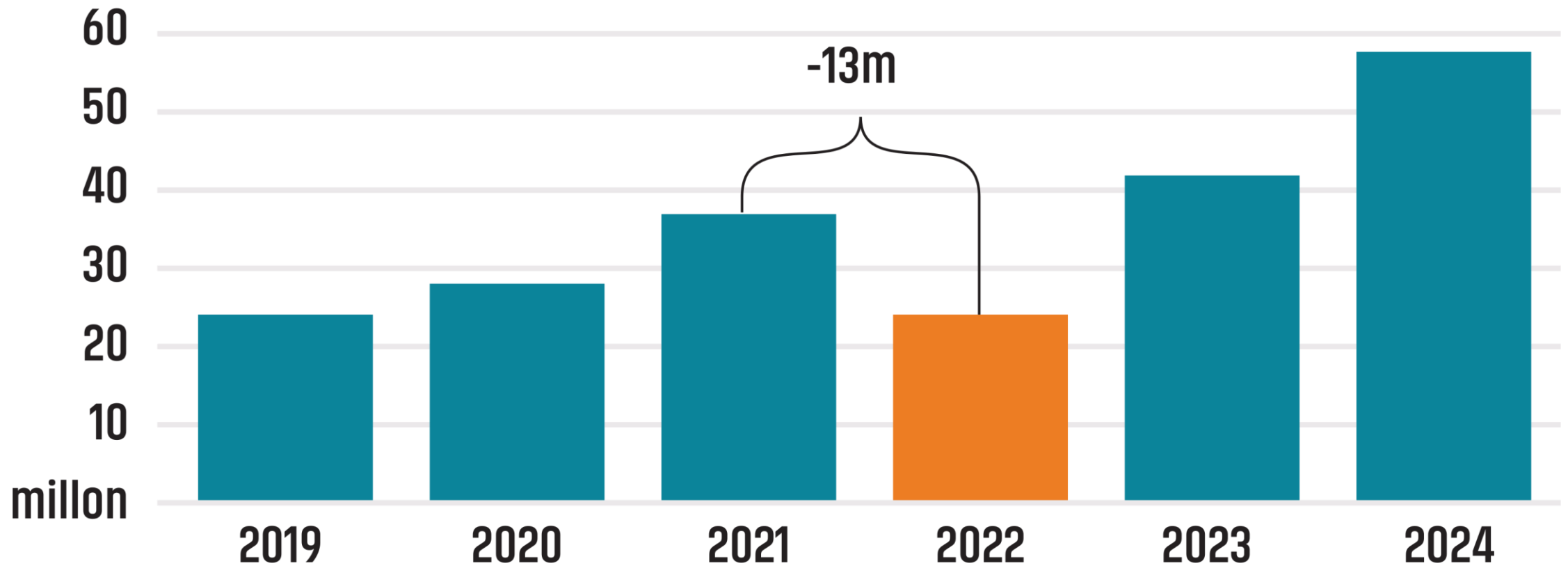


**OFFERINGS** in millions

BUDGET ACTUAL



# Cumulative **INVESTMENT RETURNS**



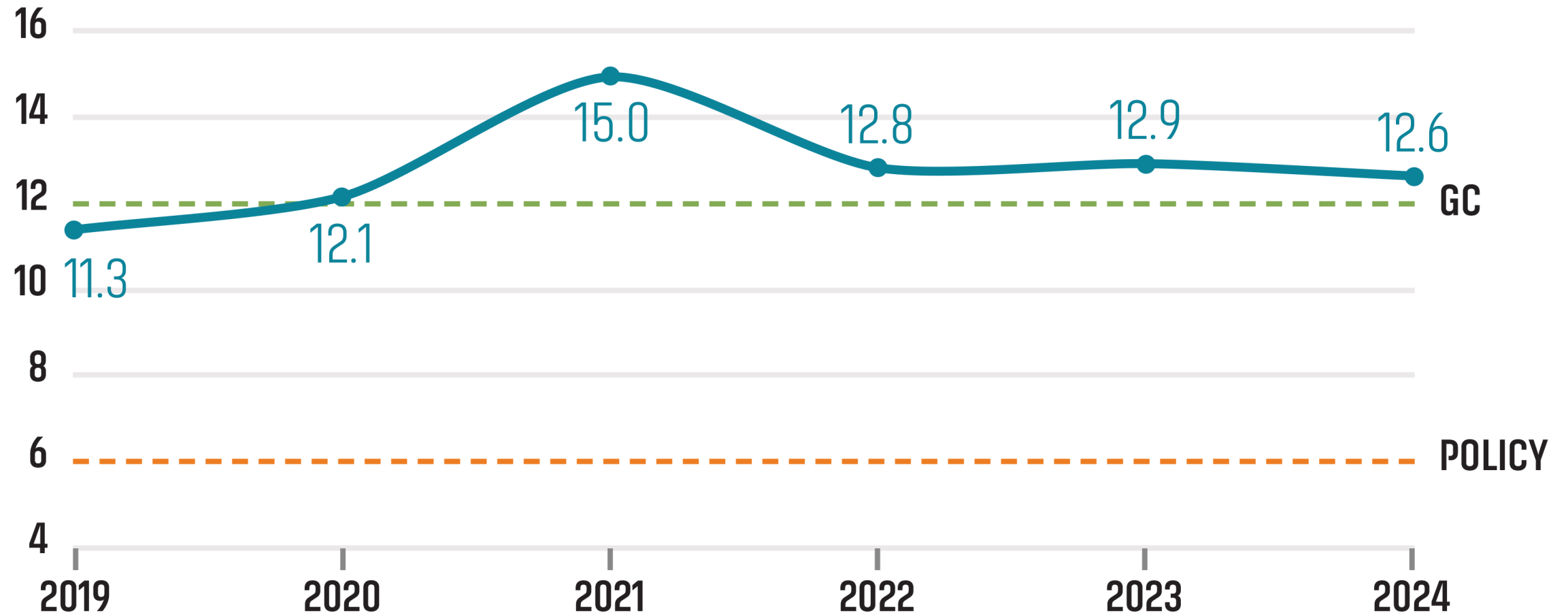


# Our investment philosophy

- Monitor the quality of our investment portfolio.
- Maintain a conservative portfolio that is primarily weighted towards cash and fixed income securities.
- Maximize the opportunities currently available for fixed income securities with higher yields.

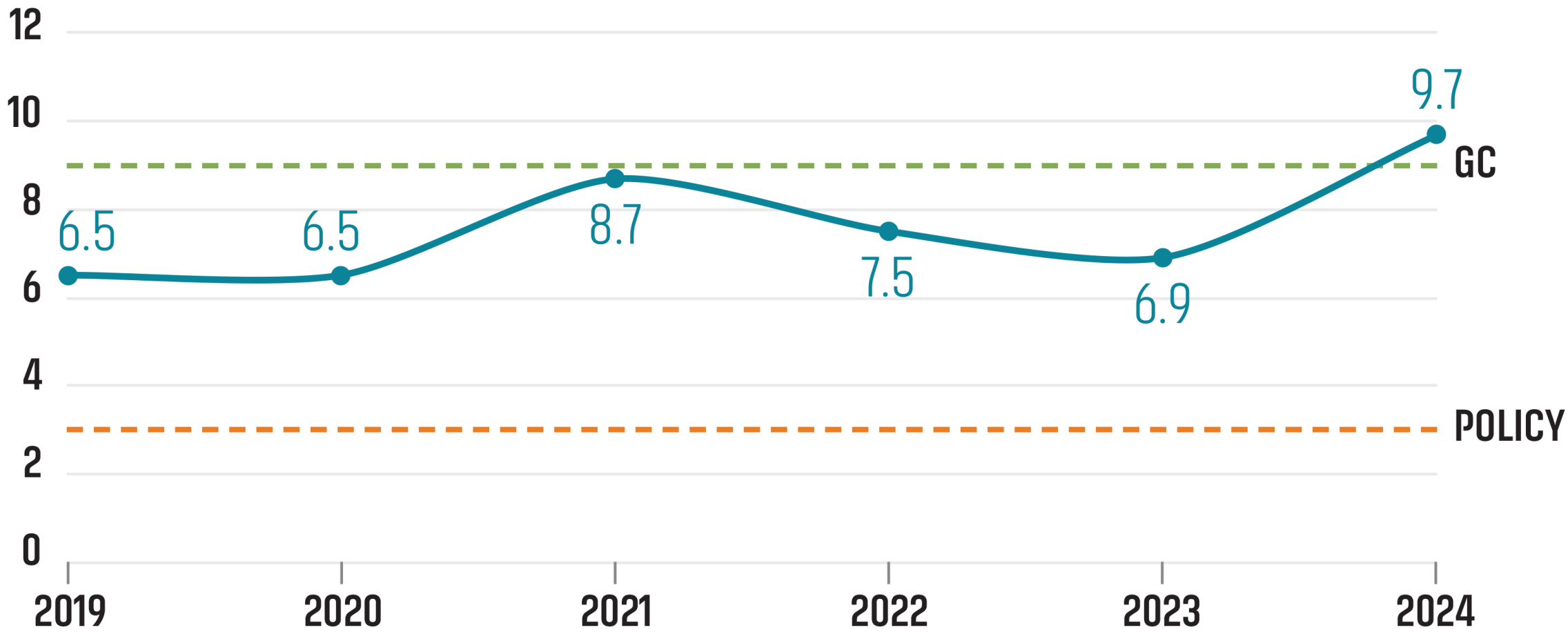


## AVAILABLE WORKING CAPITAL in months





# AVAILABLE LIQUID ASSETS in months



# Investment in Mission





10/40 WINDOW 4.3%

INSTITUTIONS 33.5%

10.9% LOMA LINDA UNIVERSITY

9.2% ANDREWS UNIVERSITY

1.3% ADVENTIST UNIVERSITY OF AFRICA

1.3% ADRA

8.4% HOPE CHANNEL

1.6% AIIAS

0.8% AWR HEADQUARTERS

## 2024 APPROPRIATIONS

7.7% SEPARATE BOARD UNITS

4.4% WHITE ESTATE

0.3% HIV AIDS

0.5% AHM

0.3% REVIEW & HERALD

2.2% GRI

54.5% DIVISIONS

4.0% MENAU

2.7% SPD

3.2% SAD

0.5% NAD

2.0% EUD

0.3% IF

3.3% CHUM

6.2% WAD

6.4% TED

4.4% SUD

4.6% SSD

4.8% SID

1.1% NSD

2.4% IAD

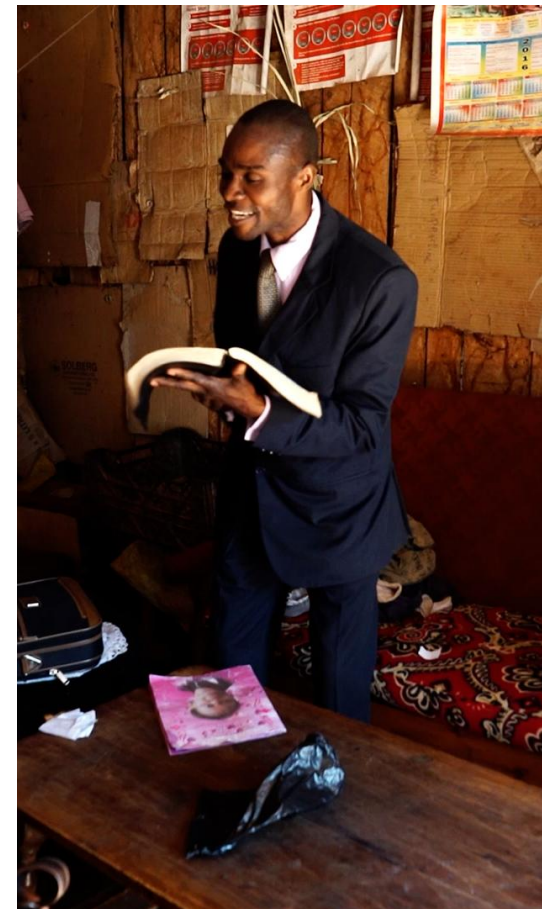
3.3% ESD

5.3% ECD

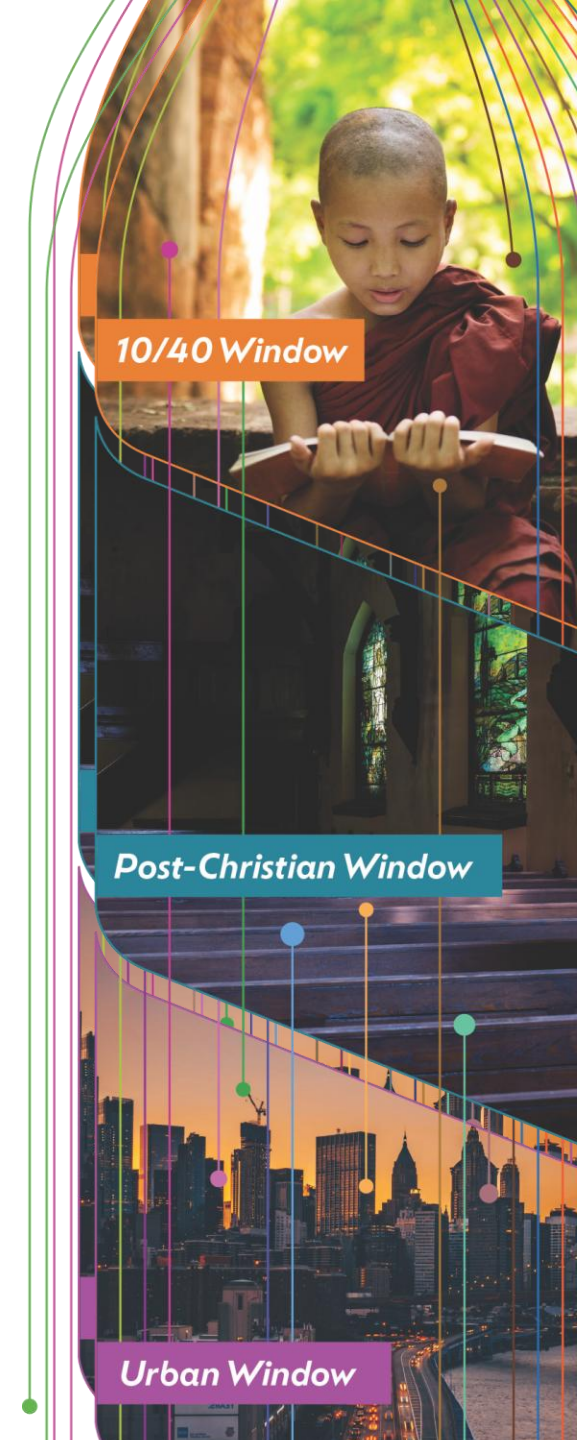
10/40 Window

Post-Christian Window

Urban Window



- Direct-contact mission with the goal of creating new worshipping groups
- 10/40 Window countries and people groups of non-Christians
- Urban areas of more than one million population
- Postmodern/post-Christian countries/regions
- Low Adventist-to-population ratio in countries/regions/people groups.
- High impact equipping for direct-contact mission





NORTH AMERICAN DIVISION	
124	SERVING IN
132	SERVING FROM

INTER-AMERICAN DIVISION	
21	SERVING IN
41	SERVING FROM

SOUTH AMERICAN DIVISION	
4	SERVING IN
142	SERVING FROM

TRANS-EUROPEAN DIVISION	
19	SERVING IN
17	SERVING FROM

WEST-CENTRAL AFRICA DIVISION	
27	SERVING IN
23	SERVING FROM

SOUTHERN AFRICA-INDIAN OCEAN DIVISION	
55	SERVING IN
41	SERVING FROM

MIDDLE EAST AND NORTH AFRICA UNION MISSION	
106	SERVING IN

INTER-EUROPEAN DIVISION	
0	SERVING IN
31	SERVING FROM

UKRAINIAN UNION CONFERENCE	
0	SERVING IN
7	SERVING FROM UKRAINE

ISRAEL FIELD	
6	SERVING IN

EAST-CENTRAL AFRICA DIVISION	
86	SERVING IN
19	SERVING FROM

EURO-ASIA DIVISION	
16	SERVING IN
11	SERVING FROM

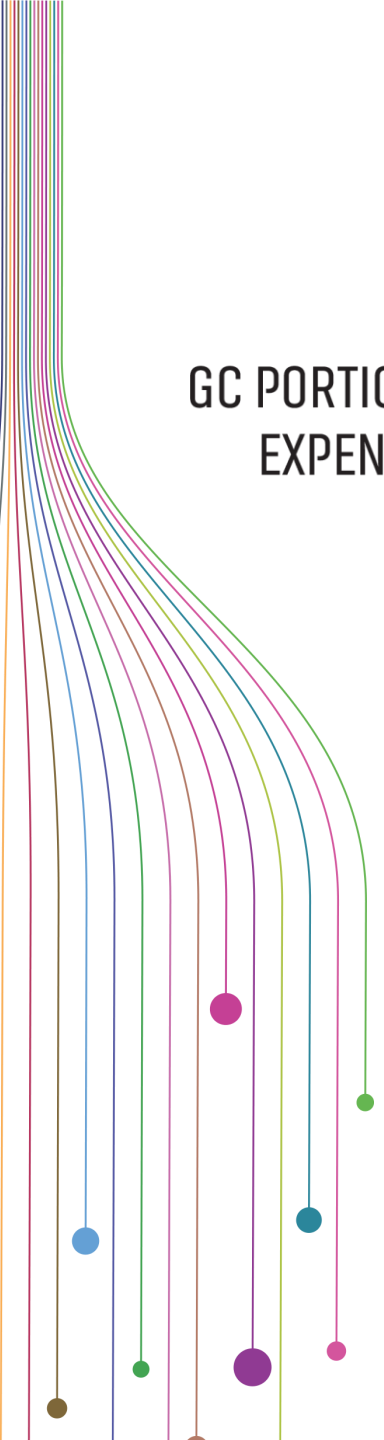
CHINESE UNION MISSION	
11	SERVING IN
2	SERVING FROM

SOUTHERN ASIA DIVISION	
12	SERVING IN
26	SERVING FROM

SOUTH PACIFIC DIVISION	
28	SERVING IN
22	SERVING FROM

NORTHERN ASIA-PACIFIC DIVISION	
30	SERVING IN
43	SERVING FROM

SOUTHERN ASIA-PACIFIC DIVISION	
83	SERVING IN
78	SERVING FROM



GC PORTION OF ISE  
EXPENSES **82%**



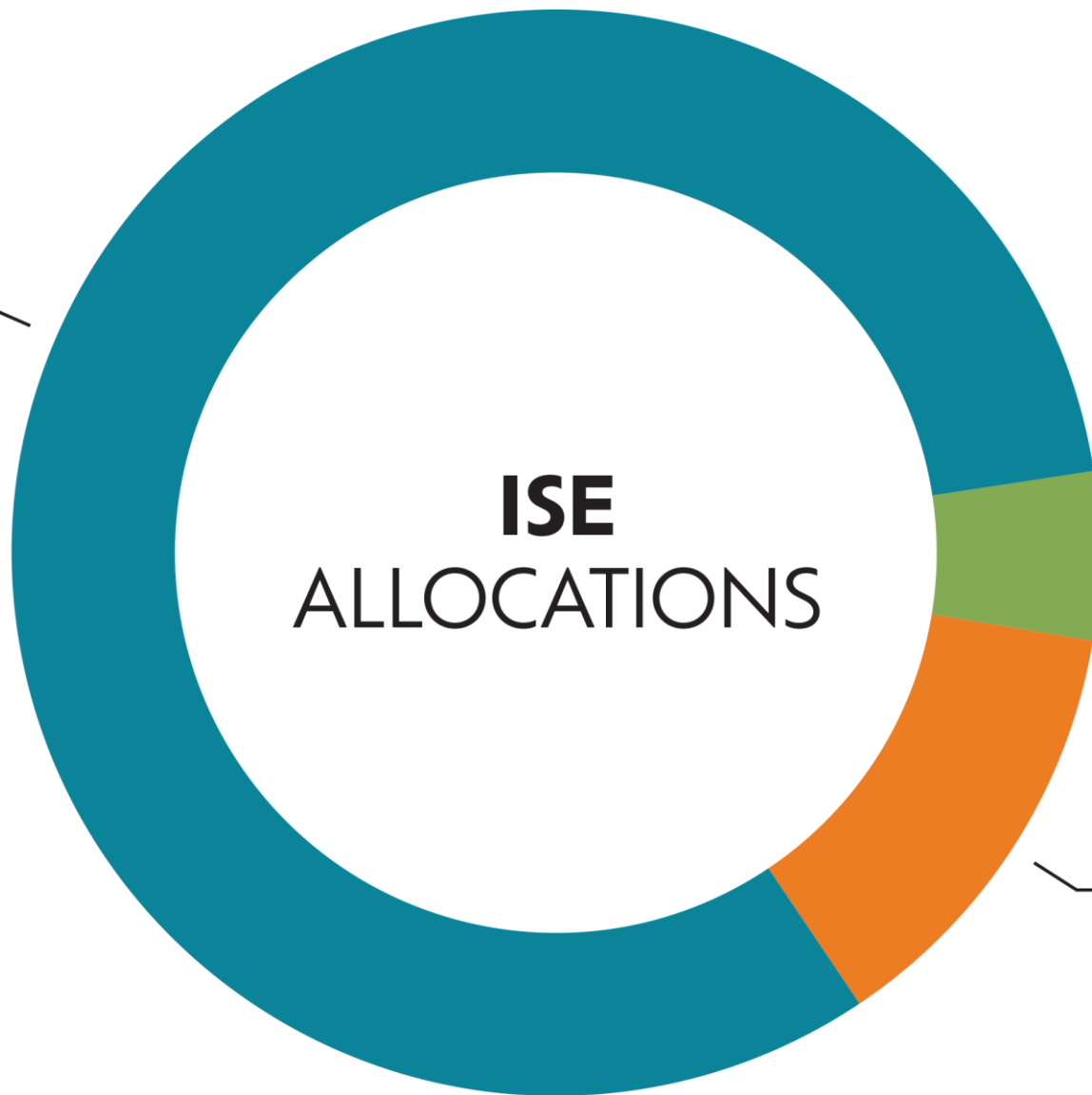
# ISE ALLOCATIONS

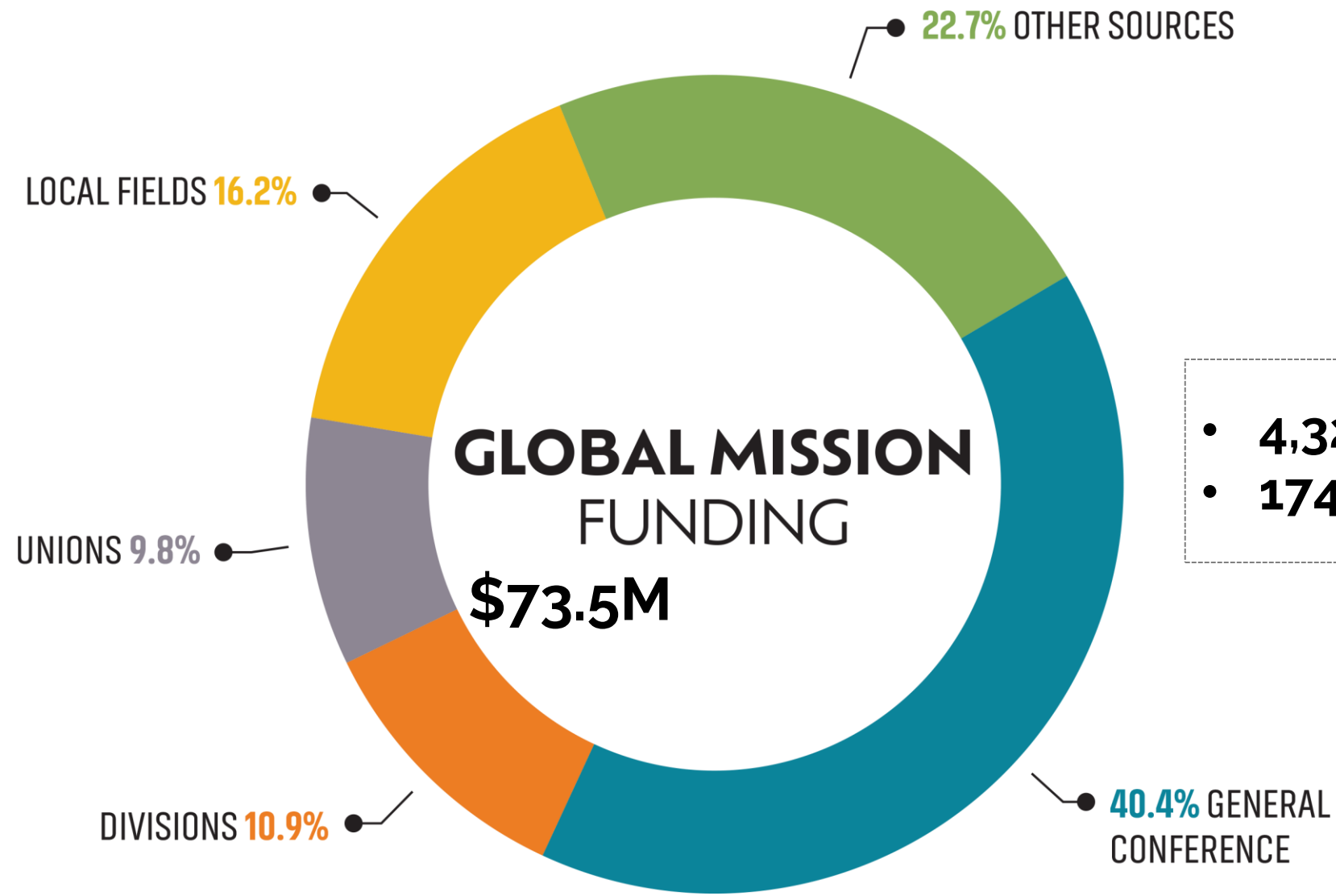


**5%** INSTITUTE OF  
WORLD MISSION

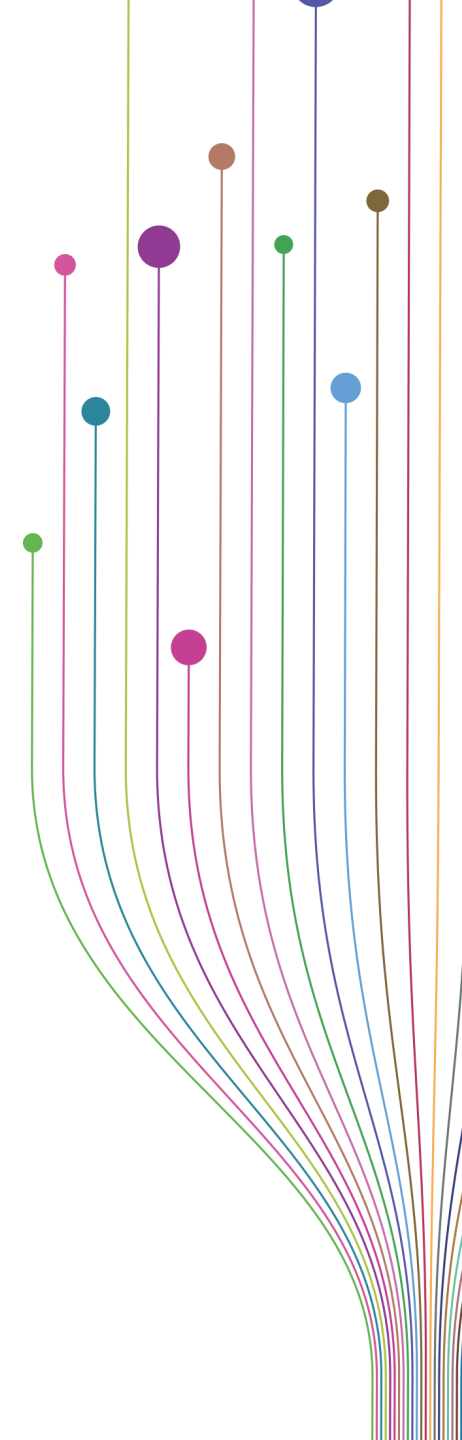


**13%** INTERNATIONAL  
PERSONNEL RESOURCES  
& SERVICES





- **4,322** projects
- **1745** pioneers





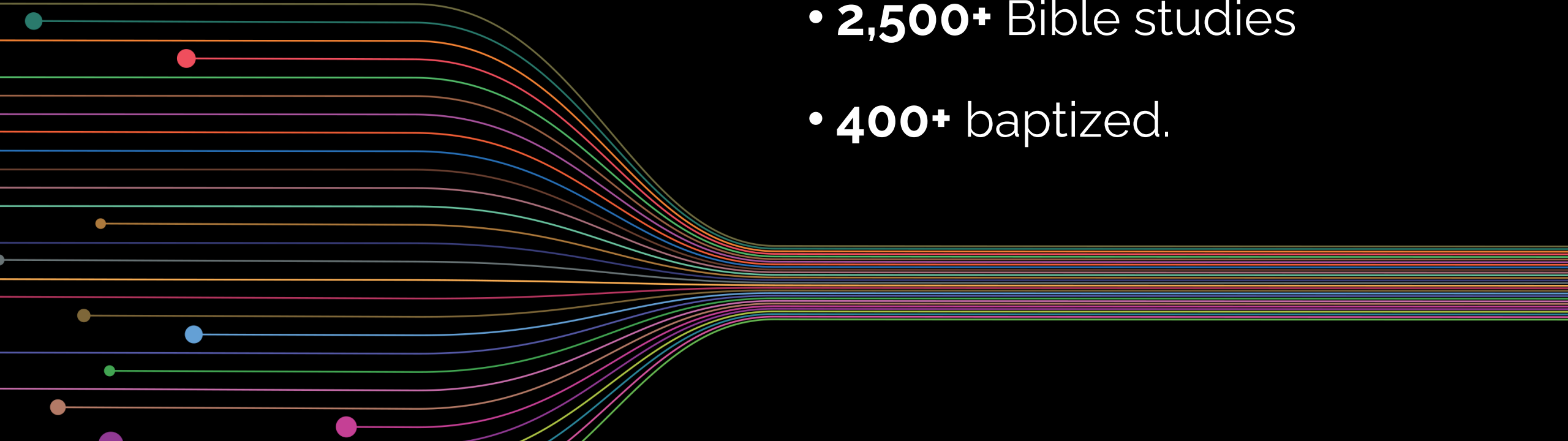
A decorative graphic on the left side of the slide consists of numerous thin, vertical lines in various colors (blue, green, yellow, orange, red, purple, pink) that originate from the top left and fan out towards the right. Some of these lines terminate in small, solid-colored circles of the same color as the line they belong to.

# Mission Impact Fund I

- Inspire local churches to engage with, and meet the needs of, their communities in new and innovative ways.
- Invest in the frontline mission of local churches.
- Impact the world for Christ one community at a time.

# Mission Impact Fund I

- **\$5,702,390** allocated to fund **114** projects
- **12,000+** reached
- **2,500+** Bible studies
- **400+** baptized.



A decorative graphic on the left side of the slide consists of numerous thin, vertical lines in various colors (blue, green, yellow, orange, red, purple, pink, light blue, light green, light yellow, light orange, light red, light purple, light pink, light blue, light green, light yellow, light orange, light red, light purple, light pink). These lines are clustered together at the top and fan out towards the bottom. Some lines end in small, solid circles of the same color as the line they belong to.

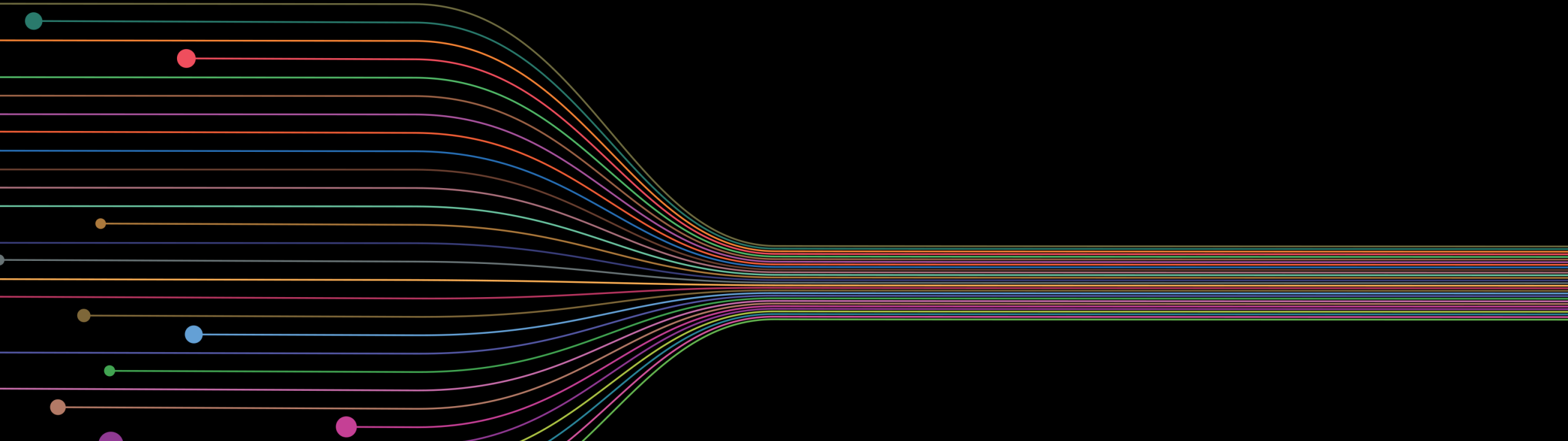
# Mission Impact Fund II

- Inspire church entities and church members to be involved in a territory-wide evangelistic initiative.
- Invest financial and technological resources to reach persons with a message of hope and salvation.
- Impact the Kingdom of God with a great harvest of souls who in turn become active disciples of Jesus Christ.



# Mission Impact Fund II

- **\$3,720,000** allocated to 8 World Divisions
- **1 million+** baptized



# 13th Sabbath Offering Projects

**\$20,201,551**  
allocated to fund  
**20 projects**



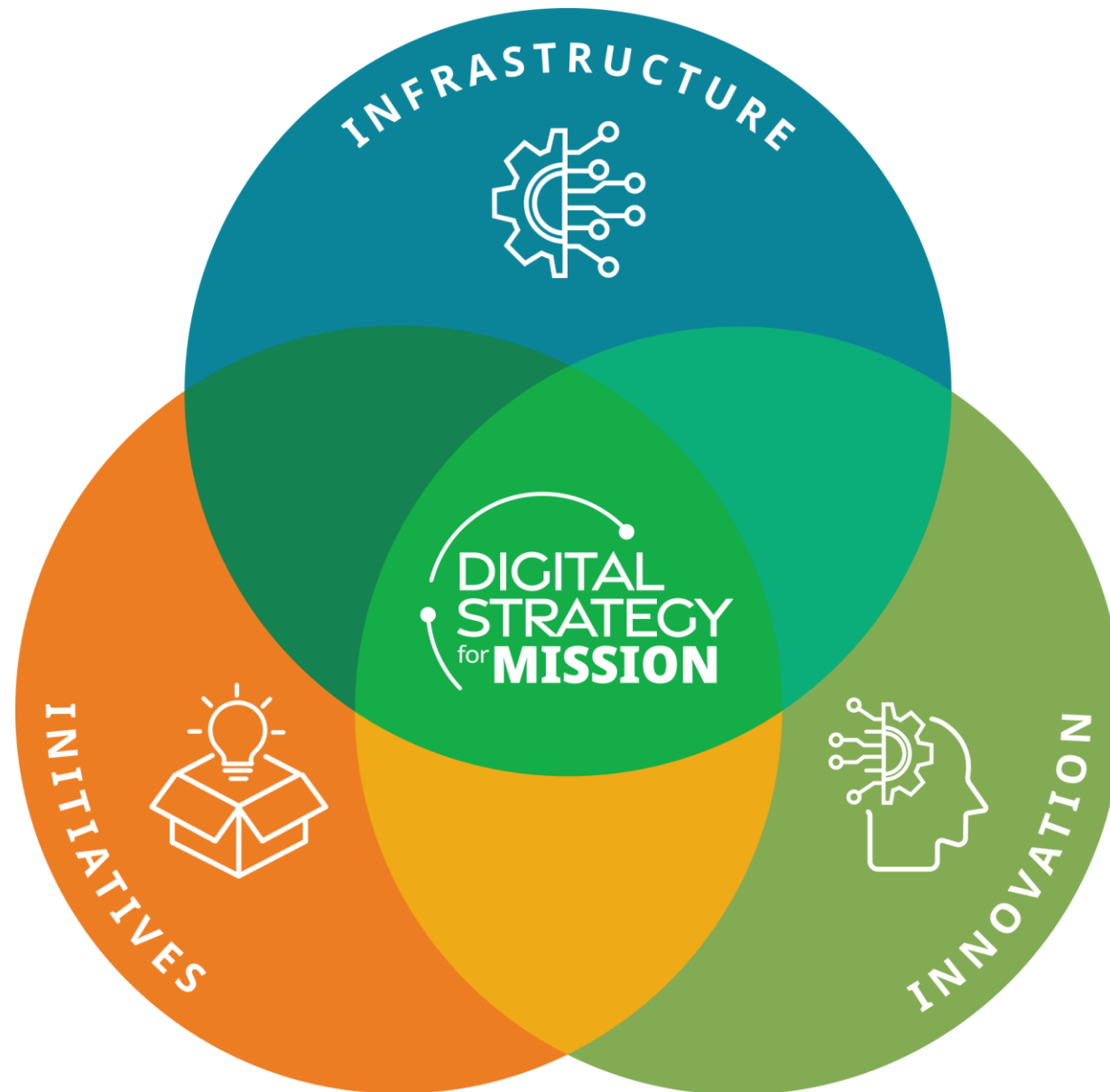




# **Innovation in Mission**



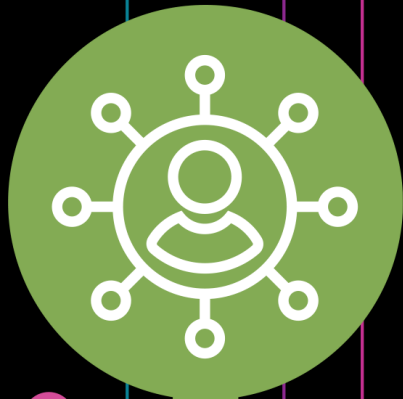
Our Digital  
Strategy for  
Mission advances  
and accelerates  
proclaiming the  
eternal gospel of  
Jesus Christ.



**Adventist.org**



**Social  
Media**



**Hybrid  
Evangelism**



A person is shown from the chest down, holding an open book. The person's face is partially visible at the top, looking down at the text. The background is dark and out of focus. On the left side of the image, there are several thin, colorful lines (yellow, green, blue, pink, purple) that curve downwards and end in small circles of the same color. The text is centered in the upper half of the image, in a bold, white, sans-serif font.

**When we embrace every avenue to share  
the everlasting gospel, the kingdom  
grows, and Heaven rejoices with us!**



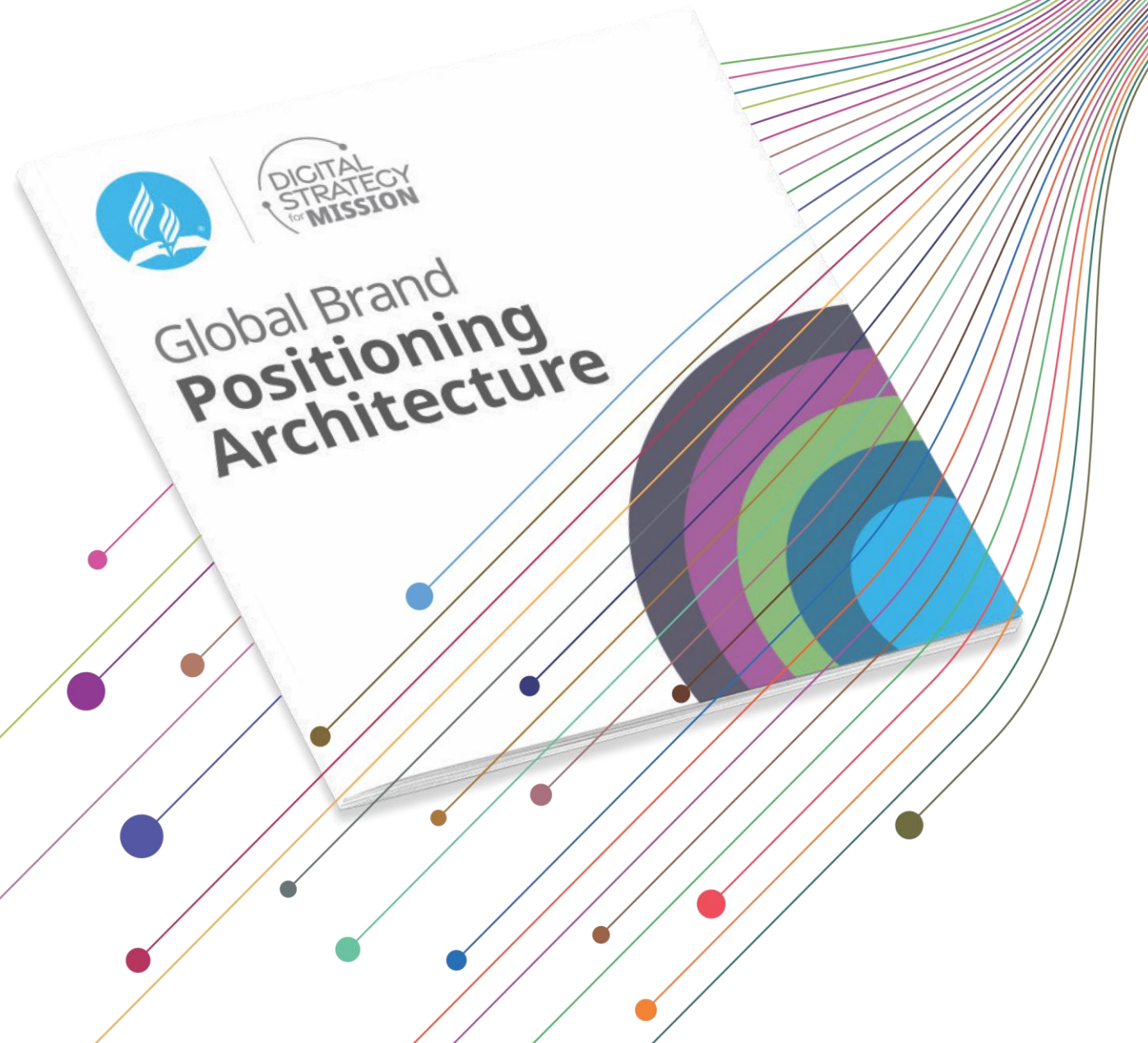
# Integration in Mission





- 
- The background of the slide features a dark blue, almost black, field. On the right side, there are several large, interlocking gears in a lighter blue and grey tone. Overlaid on these gears and the rest of the background are numerous thin, vertical lines in various colors (pink, purple, blue, green, yellow). These lines are topped with small, solid circles of the same color, creating a data visualization or network-like effect. The overall aesthetic is technological and modern.
- How can we reduce/eliminate duplication of effort arising from all our media brands now operating in this new media space?
  - How can we build strategic partnerships between our media brands to synergize our common message?
  - How can we create an ecosystem for our media brands that supports the journey from contact to conversion, and from decision to discipleship?
  - How can traditional and new media be effectively and efficiently blended to achieve positive and measurable outcomes?

Global Brand Positioning Architecture focuses media brands on their core role as part of mission and their respective target audience.





# World Church Platforms



1. We believe stewardship is about faith-raising, not fund-raising.
2. We value the trust and confidence of church members.
3. We believe stewardship principles guide every aspect of daily living.
4. We expect church members to grow in a trusting relationship with God.
5. We believe stewardship is for everyone, everywhere.







# Involvement in Mission





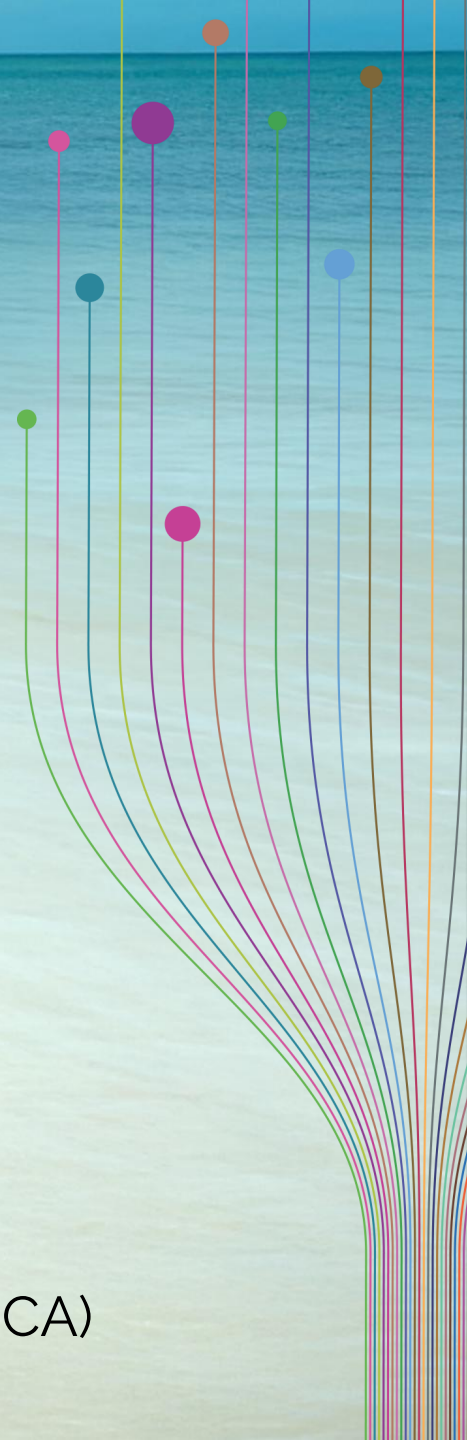
Mobilizing  
**Ourselves**  
FOR MISSION







- Edson Medieros, SAD Treasurer – **14** baptisms (Brazil)
- Oleg Voronyuk, ESD Treasurer – **8** baptisms (Moldova)
- Markus Dangana, WAD Treasurer – **234** baptisms (Ghana)
- Jacinth Adap, SSD Treasurer – **126** baptisms (Rwanda and Indonesia)
- Hopekings Ngomba, SID Treasurer – **164** baptisms (Zambia)
- Yohannes Olana, ECD Treasurer – **4,371** baptisms (Ethiopia)
- German Lust, GC Associate Treasurer – **10** baptisms (Italy)
- Paul Douglas, GC Treasurer – **135** baptisms (Botswana and Bakersfield, CA)







# “Impact 2024: Your Journey to Joy”

- 4 dynamic speakers
- Use of Hybrid Evangelism
- **100+** souls baptized





# LOMA LINDA UNIVERSITY HEALTH

**600+** persons  
received medical,  
dental, and vision care





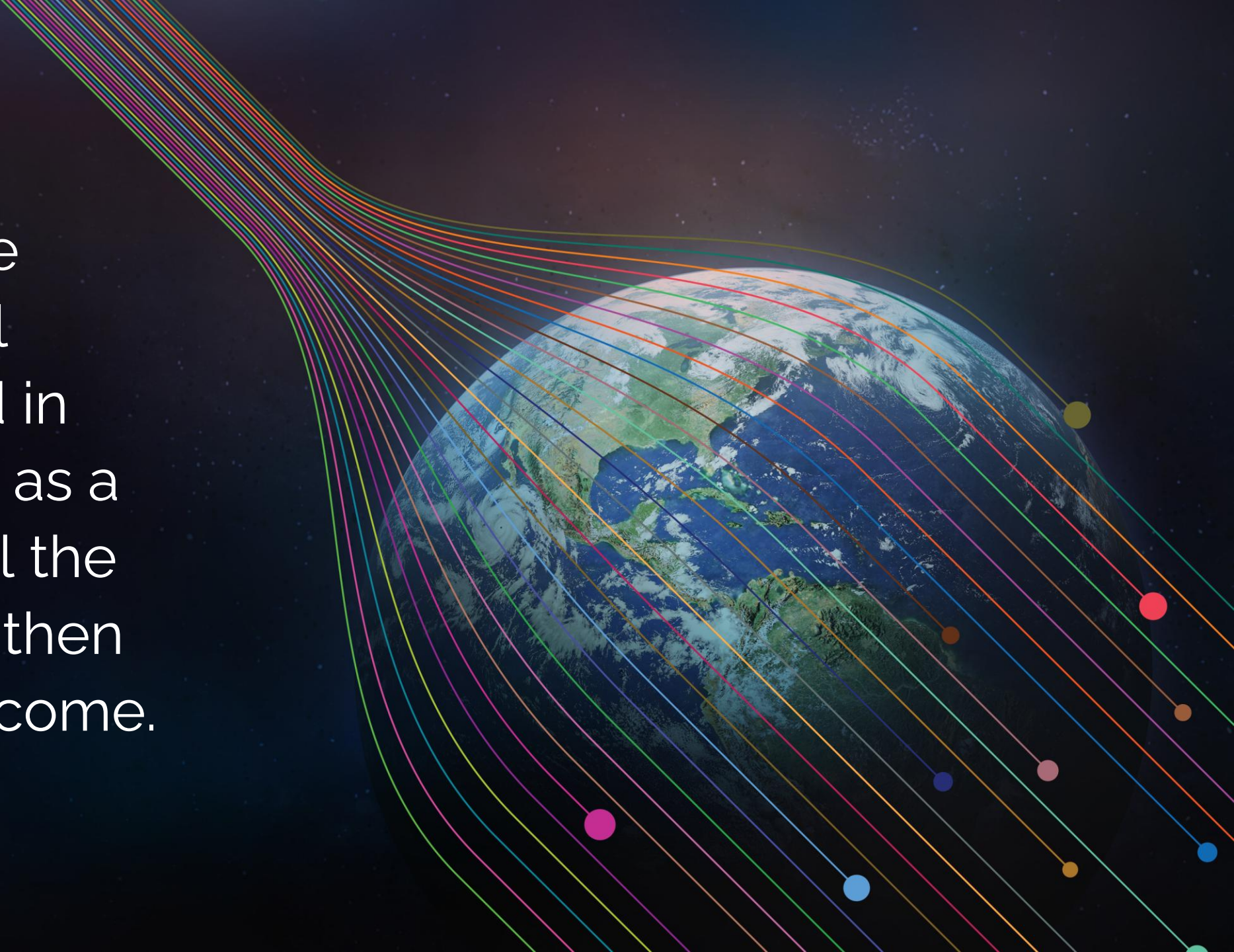
The gospel of the Kingdom is spoken through the proclaimed and printed Word of God. The gospel of the kingdom is also seen in how suffering people are served and in how hurting people are healed.





And this  
gospel of the  
kingdom will  
be preached in  
all the world as a  
witness to all the  
nations, and then  
the end will come.

Matthew 24:14 NKJV







“The secret of our success in the work of God will be found in the harmonious working of our people. There must be concentrated action. Every member of the body of Christ must act his part in the cause of God, according to the ability that God has given him. We must press together against obstructions and difficulties, shoulder to shoulder, heart to heart.”

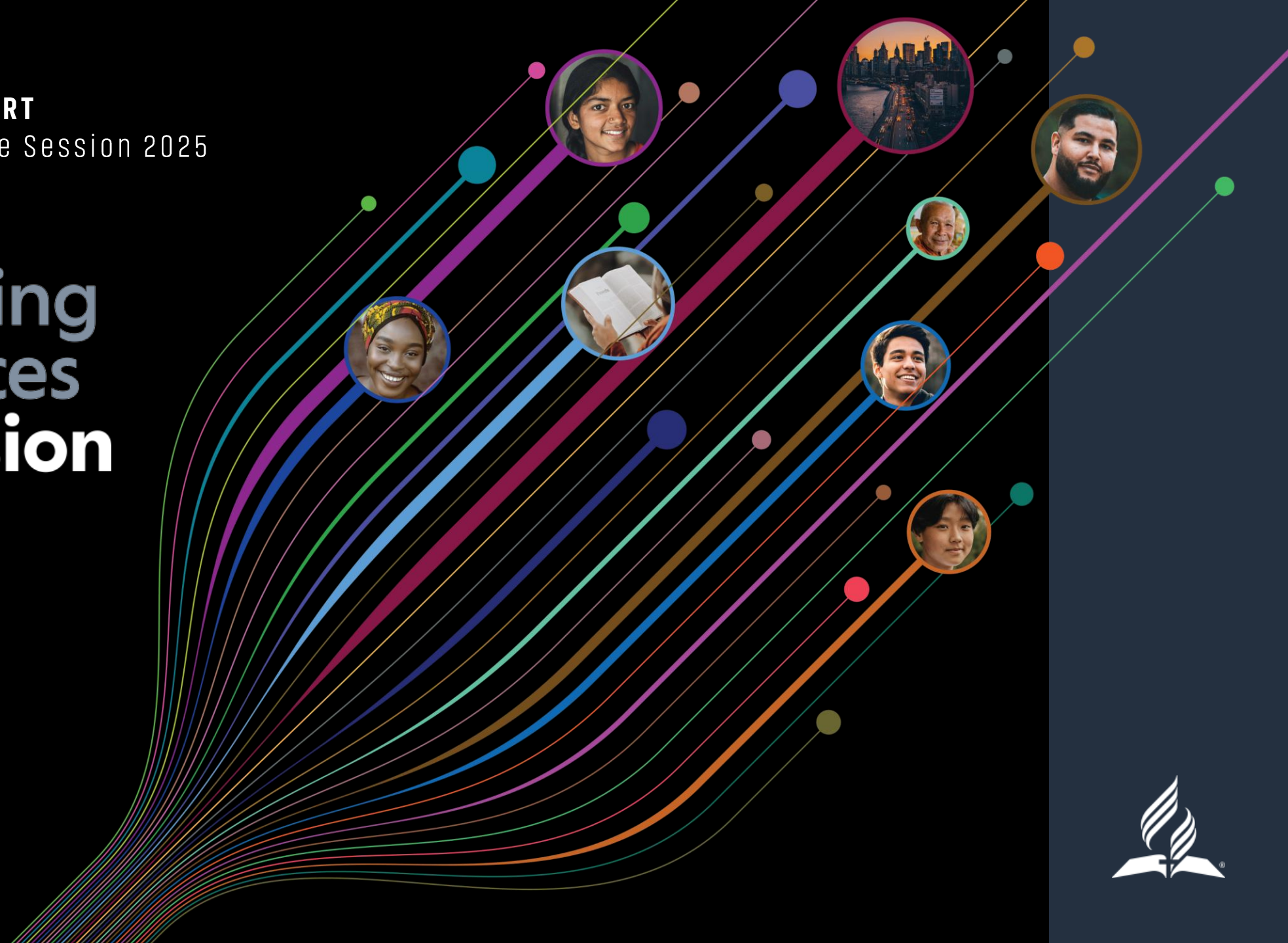
*Review and Herald, December 2, 1890*



## TREASURER'S REPORT

# General Conference Session 2025

# Mobilizing Resources for **Mission**



# Independent Auditor's Report





In our opinion, except for the effects of the matters discussed in the Basis for Qualified Opinion section of our report, the combined financial statements referred to in the first paragraph present fairly, in all material respects, the financial position of the General Conference of Seventh-day Adventists as of December 31, 2024, 2023, 2022, 2021, and 2020, and the changes in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

# Independent Auditor's Report

